

Casinò di Venezia hosts European premiere of Aristocrat's innovative Helix™ Tower

London, 4th October 2018

Casinò di Venezia, the world's oldest established gaming house founded in 1638, has become the first casino in Europe to go live with one of Aristocrat Technologies' most innovative game developments, Mighty Cash™ Big Money™ on the revolutionary Helix™ Tower platform.

Stefano Piasenti, Casinò di Venezia Slots Director, said, "Our customers demand the latest and greatest developments in gaming and we are always delighted to bring them new concepts with the highest levels of entertainment. When we first saw Helix Tower on the first day of the ICE show in London, it simply became a 'must have' for us."

Erik-Jan van den Berg, Aristocrat Sales Director – EMEA (Casino), said, "There has been huge anticipation and strong demand for this exciting new product. Casinò di Venezia is one of our longest standing strategic partners with a highly competitive and ultra modern mix of product on its gaming floor. As the first signatory of Helix Tower, we were committed to ensure it landed there first and are extremely pleased with its prime front of house position, making a grand statement to all visitors."

Helix Tower comprises a line of four Helix+ cabinets sporting 55-inch portrait toppers which abut one another to form a giant video wall. Game-driven animations, progressive jackpot values and bonus features are played out on the large overhead screen, offering highly visual anticipation events and win celebrations.

Mighty Cash Big Money is the first linked progressive game package theme on Helix Tower, incorporating the highly popular Mighty Cash feature derived from Aristocrat's ground-breaking Lightning Link™ Hold & Spin mechanic. Players can select from four denominations with 3-level progressive jackpots and both mystery and symbol-driven wheel features and free games on offer. Big Money is stacked with banknote symbols and comes with two base game flavours; Xtra Reel Power™ 'Gold' and 50/30 line 'Green', the latter with an additional nudging wild feature.

Image caption: Striking a deal at ICE for Mighty Cash Big Money on Helix Tower: Aristocrat EMEA's Managing Director, James Boje (outside left) and Sales Director, Erik-Jan van den Berg (outside right) with Casinò di Venezia's Slots Director, Stefano Piasenti (inside left) and Alessandro Cattarossi, Director General (inside right).

Media enquiries: Alex Fierek, Marketing Communications – Aristocrat Europe
Tel: +44 (0) 1895 618529 / 618500 | **Cell:** +44 (0) 771 505 9996
Email: alex.fierek@aristocrat.co.uk

Aristocrat Leisure Limited (ASX: ALL) is a leading global provider of gaming solutions. The Company is licensed by over 240 regulators and its products and services are available in over 90 countries around the world. Aristocrat offers a diverse range of products and services including Class II and Class III gaming machines and casino management systems. The Group also operates within the online social gaming and real money wager markets. For further information visit the Group's website at www.aristocrat.com.

Aristocrat Technologies Europe

25 Riverside Way, Uxbridge, Middlesex UB8 2YF, United Kingdom
telephone + 44 (0) 1895 618 500 **fax** + 44 (0) 1895 618 501 **web** www.aristocratgaming.com