

Aristocrat's Lightning Link™ Takes Top Honors on Casino Journal's 2015 List of "Top 20 Most Innovative Gaming Technology Products"

LAS VEGAS (July 21, 2016) – <u>Aristocrat's</u> global sensation <u>Lightning Link™</u> has been named the Platinum Award Winner on *Casino Journal's* list of the "Top 20 Most Innovative Gaming Technology Products" for 2015.

"We are thrilled for Lightning Link to be named the world's most innovative gaming technology product," said Matt Wilson, Aristocrat's Senior Vice President of Global Gaming Operations. "Players all over the world have responded very positively to the game, and our operator customers have been extremely complimentary. We have the world's leading talent creating the world's leading content, all to help our customers, and we are honored to be recognized for our efforts."

Lightning Link is an explosive set of linked games with progressives that have proven to be a hit with players in Australia, North America and Europe. The game recently made its premiere in Latin America and in Macau, making the game a truly global phenomenon.

Lightning Link is unique in the marketplace with player-selectable multi-denominations, a multi-format jackpot offering that combines both link and SAP jackpots, an excellent mix of games that attract a wide range of players, and a patented new jackpot mechanic for innovative game play and trigger methodology.

Lightning Link creator Scott Olive says, "Lightning Link's design was created specifically to appeal to all types of players – frequent players and more casual gamers, and to those who like a jackpot experience as well as those who prefer a more entertaining experience."

The game's intuitive layout is easy to learn and play, and with frequent features and jackpots, the game keeps players and spectators entertained and energized.

Aristocrat everywhere:

<u>Visit Aristocrat's website</u> <u>Like Aristocrat on Facebook</u> <u>Join Aristocrat on Twitter</u> Discover Aristocrat games on YouTube

About Aristocrat

Aristocrat Technologies Inc. is a subsidiary of Aristocrat Leisure Limited (ASX: ALL), a leading global provider of land-based and online gaming solutions. The Company is licensed by more than 200 regulators and its products and services are available in more than 90 countries around the world. Aristocrat offers a diverse range of products and services including electronic gaming machines and casino management systems. For further information visit the company's website at <u>www.aristocrat-us.com</u>.

###

Contact:

Paul Speirs-Hernandez, Steinbeck Communications +1 (702) 413-4278 paul@steinbeckcommunications.com

> Aristocrat Technologies 7230 Amigo Street, Las Vegas, NV 89119 www.aristocratgaming.com