



Anaxi™ Partners with Caesars Sportsbook & Casino to Deliver Aristocrat Content to North American Markets

LAS VEGAS (1 March 2023) -- Anaxi, a division of Aristocrat, and Caesars Sportsbook & Casino, a division of Caesars Entertainment, Inc., a leading sports betting and iCasino operator, today announced a strategic partnership to deliver Aristocrat's online Real Money Gaming iconic titles and brands to Caesars online casino customers. This collaborative partnership allows for some of the world's most exciting gaming content to be available to online players on the Caesars Sportsbook & Casino platform.

Anaxi™ officially launched its brand at G2E in October 2022, creating a destination where players can enjoy the excitement of online real money and gaming with confidence showcasing world-class content via one seamless experience.

As part of Aristocrat, Anaxi brings an extensive catalogue of world-class digital and mobile products anywhere, anytime to the iGaming industry. With the growing talents of its global content studios and Customer Experience Solutions (CXS) team, Anaxi is enhancing the way players and patrons connect from their mobile devices to the casino floor seamlessly.

"Our commitment to both guest and operator entertainment experiences are at the heart of everything we do, and great partnerships of this kind are the driving force in continuing to move our industry innovations forward," said Cath Burns, Executive Vice President of Anaxi. "We are excited for this collaboration as Anaxi brings iconic titles to the Caesars empire."

As one of the fastest-growing iGaming operators in North America, Caesars Sportsbook & Casino has an online casino presence in: New Jersey, Michigan, Pennsylvania, West Virginia & Ontario. The new partnership with Anaxi adds to Caesars' online casino game library and builds on the commitment of provided an elevated gaming experience to its customers.

"World-class content is synonymous with Aristocrat, and we're excited to be an early adopter of the Aristocrat content with Anaxi," said Matt Sunderland, SVP of iGaming at Caesars Sportsbook & Casino. "Coupling this new content with our exciting and innovative platform will provide players with the best experience available in the industry."

Anaxi will launch several iconic Aristocrat titles on Caesars Sportsbook and Casino in 2023. The Caesars Sportsbook & Casino app is available for download via iOS and Android, as well as via desktop by visiting www.caesars.com/sportsbook-and-casino.

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About Anaxi™

Anaxi is Aristocrat Leisure Limited's (ASX:ALL) dedicated online Real Money Gaming and Customer Experience Solutions business. Founded in 2022, Anaxi creates destinations where players can enjoy the excitement of online Real Money Gaming with confidence. Powered by the world's greatest

gaming content and the creativity of over 600 passionate people, Anaxi is on a mission to become the most trusted name in online RMG, globally. Anaxi: Experience Entertainment.

For more: www.anaxi.com / www.aristocrat.com

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