



Holland Casino first to touch down on Aristocrat's MarsX™

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Holland Casino has become the first European operator to install Aristocrat's new MarsX™ Upright cabinet, the European debut taking place at its Utrecht venue on 9th December.

The unveiling comes just days after the new platform's European release at the end of November, with games from the Fu Dai Lian Lian™ family comprising base games Dragon™ and Panda™ Asian themes featuring an industry-first of three metamorphic pots, each triggering unique features that can also be combined for huge rewards.

Jan Bartels, Holland Casino Gaming Director, said, "We pride ourselves on offering our players the latest innovations and the very best of what the global industry has to offer. I would like to thank our service partner, Gaming & Casino Services, for their expediency in getting these games on the floor so quickly, so that our customers can start enjoying another new, great gaming experience – and being amongst the first in Europe to do so."

"The launch in Utrecht will be closely followed by further installations later this week at our Amsterdam West and

Rotterdam locations," added Product Manager Jelle van Battum, "With all three locations having vied to be first to market."

Erik-Jan van den Berg, Aristocrat Vice-President of Sales & Business Development – EMEA, added, "As a regulated market, it's a rarity for the Netherlands to host European debuts, so I'd like to pay tribute to Holland Casino for their confidence and urgency in bringing this new concept to market first. Fu Dai Lian Lian is currently enjoying a privileged top spot in North American performance charts and we feel certain that Dutch players will express the same levels of verve for this remarkable game family, presented on a truly exceptional and innovative hardware platform."





Image attached: Pictured left to right at the European debut of MarsX™ at Casino Utrecht, Aristocrat's ErikJan van den Berg and Holland Casino's Jan Bartels and Jelle van Battum.

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