



It's all about what's next from Aristocrat in EMEA

December 12, 2019 at 8:00 AM AEDT

• ICE 2020 Premium Licensed Product Preview

London, 12th December 2019

Aristocrat Technologies will be unveiling the next generation of premium licensed game concepts for EMEA gaming floors on stand S5-150 at London's ICE Show on 4 th - 6th February 2020, combining a powerful mix of exciting brand new platforms and pulsating new themes and base games to refresh existing installations.

Following on from the recent triple launch of the cinematic EDGE X™, with introductory slot titles FarmVille™, Madonna™ and Mad Max: Fury Road™, three more spectacular globally-renowned licensed themes rolling out across the first three quarters of 2020 will also be on show. These will include: The Walking Dead™III, Game of Thrones – Winter is Here™and Star Trek™: The Next Generation. Each EDGE X title features a unique set of proven mechanics, packaged to deliver unparalleled player experiences.

One of Aristocrat's most successful proprietary link brands, Cash Express™is pulling into a new platform – the new Gen9™MarsX™cabinet. The classic, locomotive-themed, 4-level progressive link arrives in a new 'Luxury Line' livery with a range of videowall overhead display options and three hugely popular base games, 50 Lions™, Buffalo™and TimberWolf™.

The popular flame55™cabinet benefits from the addition of two new big licence themes. Based on the CBS/Showtime hit TV Series, Billions™certainly lives up to its name with an industry-first Mighty Cash™Triple Up feature that can result in up to a 1,000x multiplier. Zorro™Wild Ride continues another hugely popular brand franchise, blending proven mechanics from at least four other successful licensed Aristocrat games.

The larger-than-life Helix™Tower remains an imposing centrepiece for gaming floors and the eagerly awaited Dragon Tower Jackpots™is the latest newly released theme. Gold Stacks 88™Link makes its Tower debut in the MarsX™form factor, with two new base game themes, Royal Monkey™and Turtle Kingdom™, due for release in dual screen format. The first four Gold Stacks 88™linked games continue to deliver extremely strong performance in EMEA on both Helix XT™and Arc™Single portrait cabinets.

Still going strong five years on from its first reveal, Lightning Link™benefits from the release of more new base games, with new mechanics designed to keep loyal devotees engaged – as does the similarly strong Hold & Spin portrait-format successor, Dragon Link™. Both families also offer the option of higher denomination sets, especially designed for privée areas and particular currency markets.

Vice-President of Sales & Business Development – EMEA, Erik-Jan van den Berg said, "Aristocrat continues to invest heavily in design and development of new concepts, in innovative hardware, captivating content and in manifold licences that resonate with players the world over. This has resulted in class-leading performance data across multiple cabinet segments with not just one or two, but a handful or more of diverse premium licensed solutions to offer players a varied mix of engaging entertainment. We look forward to working with visitors to our stand at ICE, to help navigate through the vast choice on offer and identify which options will work best for their venues."

MADONNA © 2019 Boy Toy, Inc.

FARMVILLE, FARMVILLE 2, FARMVILLE 2: COUNTRY ESCAPE™ & © 2009-2019 Zynga

MAD MAX: FURY ROAD and all related characters and elements © &™ Warner Bros. Entertainment Inc. (s19) THE WALKING DEAD © 2019 AMC FILM HOLDINGS LLC.

Game of Thrones – Winter is Here: Official HBO Licensed Product © 2020 Home Box Office, Inc.

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THE
**WALKING
DEAD**
amc

THE
amc **WALKING DEAD**

GRAND \$5,000.00	MAJOR \$250.00	MINOR \$20.01	MINI \$10.01
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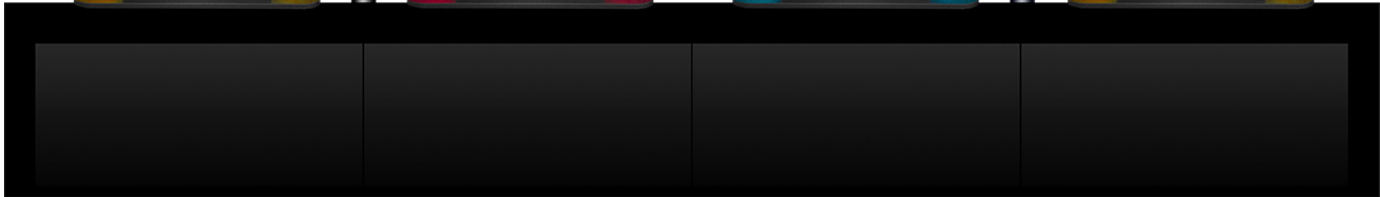
FREE GAMES WON
IN A WIN IS HELD FOR AN
EXTRA FREE GAME!
PRESS PLAY TO START

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TOTAL BET 500 | TOTAL WIN 300 | MIN BET 50
TOTAL CREDIT 3450

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THE
**WALKING
DEAD**
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Cash Express



Zorro

Wild Ride

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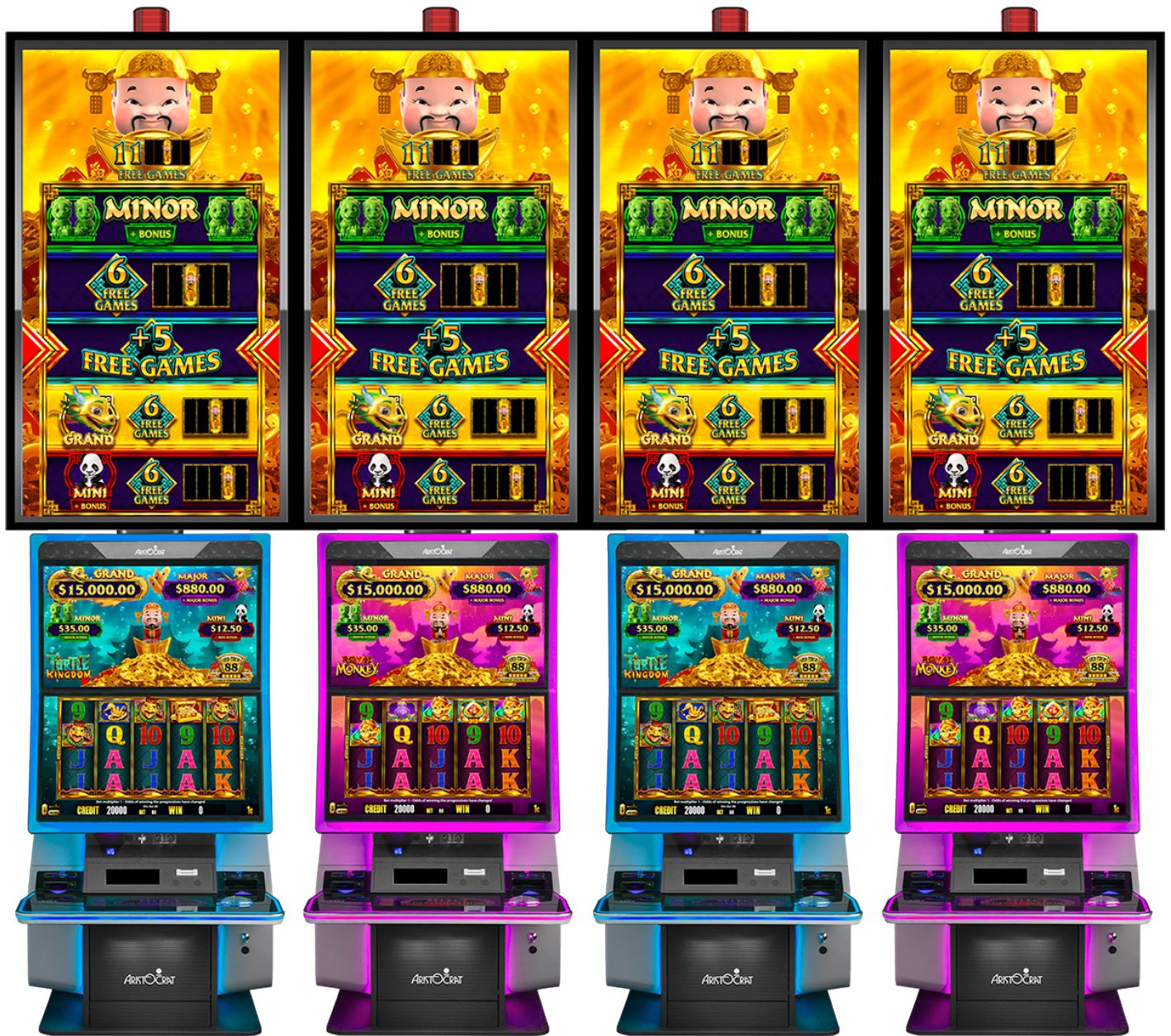
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Zorro

Wild Ride

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Image(s) attached: The Walking Dead™ III (EDGE X™ tripod)
 Cash Express™ Luxury Line
 Zorro™ Wild Ride (flame55™ carousel)
 Gold Stacks 88™ MarsX™ Tower

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Aristocrat Technologies Inc. is a subsidiary of Aristocrat Leisure Limited (ASX: ALL), a global games leader with more than 6,000 employees. The company is licensed in around 300 gaming jurisdictions, operates in more than 90 countries, and offers a unique blend products and services. The company's mission is to bring joy to life through the power of play. Its values are rooted in creativity and technology, and the company has a rich history of innovation that has shaped the gaming industry over many decades. For further information, visit www.aristocrat.com.

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