



Aristocrat Partners with Inspired Entertainment to deliver Aristocrat Game Content to more EMEA Markets

February 5, 2020 at 8:00 AM AEDT

London and New York, 5th February 2020

Aristocrat Technologies Europe Ltd has signed a licensing agreement with Inspired Entertainment, Inc. (NASDAQ: INSE), that will see Aristocrat game content offered in a number of European market segments.

Under the deal, Aristocrat will supply game kits for deployment on Inspired's terminals in the video lottery market in Greece, the comma 6B market in Italy and the B3 market in the United Kingdom; all markets in which Aristocrat does not currently compete and in which Inspired has a growing footprint.

Matt Primmer, Aristocrat's Chief Product Officer, Land Based said, "We are excited to be partnering with Inspired to bring our globally renowned gaming content to more customers and players in more market segments across Europe. This agreement expands Aristocrat's growth opportunities in certain EMEA market segments and provides another channel for the monetisation of our powerful game content. We look forward to working with Inspired to deliver benefits for our businesses, players and customers in these markets going forward."

Brooks Pierce, Inspired's President and Chief Operating Officer said, "These particular geographies have very high barriers to entry. As a leading provider with more than 33,000 machines on an open server-based gaming platform that offers seamless integration of third party content, we are thrilled to add Aristocrat's iconic titles to our content portfolio, bringing to our customers unparalleled diversity from popular industry games."

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About Aristocrat Technologies

Aristocrat Technologies Inc. is a subsidiary of Aristocrat Leisure Limited (ASX: ALL), a global games leader with more than 6,000 employees. The company is licensed in around 300 gaming jurisdictions, operates in more than 90 countries, and offers a unique blend products and services. The company's mission is to "bring joy to life through the power of play". Its values are rooted in creativity and technology, and the company has a rich history of innovation that has shaped the gaming industry over many decades. For further information, visit www.aristocrat.com.

About Inspired Entertainment

Inspired offers an expanding portfolio of content, technology, hardware and services for regulated gaming, betting, lottery, and leisure operators across retail and mobile channels around the world. The Company's gaming, virtual sports, interactive and leisure products appeal to a wide variety of players, creating new opportunities for operators to grow their revenue. The Company operates in approximately 35 jurisdictions worldwide, supplying gaming systems with associated terminals and content for more than 58,000 gaming machines located in betting shops, pubs, gaming halls and other route operations; virtual sports products through more than 44,000 retail channels; digital games for 100+ websites; and a variety of amusement entertainment solutions with a total installed base of more than 19,000 devices. Additional information can be found at www.inseinc.com.

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