



Aristocrat and VID agree exclusive distribution deal for the Spanish salon sector

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Aristocrat Technologies Europe Ltd has signed a distribution agreement with Grupo VID that will see all of Aristocrat's Helix+™ housed games for the Spanish salon segment exclusively distributed by VID Comercial, the commercial arm of the Malaga-based company.

Under the deal, Aristocrat will supply all hardware and software, which currently includes Mighty Cash™ Link and Lightning Cash™ games. VID will take responsibility for all sales, installation, service and supply of spare parts.

James Boje, Aristocrat Managing Director – EMEA, said, "Aristocrat and VID have been working in close partnership since 2009, covering distribution of all Aristocrat salon products in the southern region of Spain. This new agreement strengthens the relationship, extending the reach to all parts of mainland Spain, together with the Balearics, Canaries, Ceuta and Melilla, as well as incorporating local expertise in logistics and ongoing customer support."

Isabel Rodríguez, President of Grupo VID, said, "Aristocrat has a history of innovation in Spanish salons and has a well established reputation as a market leader in trend-setting new concepts. The new line-up of Helix+ games has resonated very well with players throughout the first wave of Andalusian sites and we now look forward to bringing this new and exciting brand of entertainment to all regions."

Ends.



Image attached: Aristocrat and Grupo VID sign exclusive distribution agreement at ICE 2020; pictured left to right: Alfonso Sánchez (Sales Director, non-casino - EMEA, Aristocrat), Isabel Rodríguez (President, Grupo VID), Pilar Mancilla (Sales Director, VID Comercial), James Boje (Managing Director – EMEA, Aristocrat).

About Aristocrat Technologies

Aristocrat Technologies Inc. is a subsidiary of Aristocrat Leisure Limited (ASX: ALL), a global games leader with more than 6,000 employees. The company is licensed in around 300 gaming jurisdictions, operates in more than 90 countries, and offers a unique blend products and services. The company's mission is to "bring joy to life through the power of play". Its values are rooted in creativity and technology, and the company has a rich history of innovation that has shaped the gaming industry over many decades. For further information, visit www.aristocrat.com.

About Grupo VID

Grupo VID is a company with 30 years' experience in the Spanish market, encompassing both distribution and gaming entertainment operations under the brand Pause & Play. Additional information can be found at www.grupovid.com.

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