

## Aristocrat's Heart of Vegas™ App Now Available on Android

LAS VEGAS (August 10, 2015) — Aristocrat's popular <u>Heart of Vegas™</u> app is now available on Android, bringing free-to-play versions of many of Aristocrat's player-favorite slot games to Android users globally.

Heart of Vegas features 11 games that are found in Las Vegas and in casinos around the world with several more games slated to be released in the app in the near future.

Heart of Vegas is built on a multi-platform architecture, meaning users can enjoy Heart of Vegas on Facebook, iPad™, iPhone™ and now on Android, all using the same account.

Craig Billings, Aristocrat's Chief Digital Officer, said, "Our goal is to delight social casino players everywhere, everyday, and we are pleased to add Android users to the broader Heart of Vegas ecosystem. With market leading products now on Facebook, iOS and Andoid, we are continuing to highlight the importance of social and mobile gaming to Aristocrat's broader strategy."

Since its release, the Heart of Vegas app has become one of the world's most popular and highest-grossing apps on Facebook and iPad™. It has reached the top 15 in overall top grossing apps in the U.S. and the top 5 in top grossing casino apps in the U.S.

The Heart of Vegas app premiered on Facebook in July 2013, came to iPad in September 2014, and to iPhone earlier this year.

The Heart of Vegas app was created by Aristocrat and its social and mobile gaming subsidiary, Product Madness, which remain dedicated to delivering new ways for players to enjoy social game content.

Product Madness was recently named "Social Slots Operator of the Year" in the eGaming Review North America Awards.

## **About Aristocrat**

Aristocrat Technologies Inc. is a subsidiary of Aristocrat Leisure Limited (ASX: ALL), a leading global provider of land-based and online gaming solutions. The Company is licensed by more than 200 regulators and its products and services are available in more than 90 countries around the world. Aristocrat offers a diverse range of products and services including electronic gaming machines and casino management systems. For further information visit the company's website at <a href="https://www.aristocrat-us.com">www.aristocrat-us.com</a>.

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