

Aristocrat Investor Day highlights growth opportunities, including plans for new Interactive division

Sydney, 26 June 2024

Aristocrat Leisure Limited (ASX: ALL) will today host a briefing for investors and market stakeholders at its offices in Sydney.

The briefing will provide detail on Aristocrat's growth plans across its three operating businesses. It follows a transformational milestone in Aristocrat's evolution, being the completion of the acquisition of NeoGames in April 2024, and its combination with Anaxi to form Aristocrat Interactive. Aristocrat Interactive is the Group's third operating vertical, and is focused on accelerating Aristocrat's growth in online Real Money Gaming segments globally, complementing the Group's established global operations in land-based gaming (Aristocrat Gaming) and mobile publishing (Pixel United).

Trevor Croker (Aristocrat CEO & Managing Director) will be joined in Sydney by a number of executives to lead the presentation and address questions.

Key topics to be covered include:

- Aristocrat's approach to growth, and the investment priorities underpinning its growth plans;
- The evolution of the company's approach to product and technology, and the shift to a synergistic, dynamic and disciplined portfolio strategy across the three verticals;
- The breadth and scale of the opportunity ahead in Aristocrat Interactive, including across iLottery and iGaming segments;
- Aristocrat's target of at least US\$1 billion in FY29 revenue from the Interactive business, which would represent a 5 year CAGR above 20% from this emerging business¹;
- Aristocrat Gaming's plans to capture further share opportunities in core and adjacent markets, by focusing on its strengths and continuing to execute with excellence;
- The contribution of Pixel United in terms of profit diversity, resilience and strategic capabilities, together with future opportunities; and
- Reflecting on the depth, capability and diversity of Aristocrat's global team, the strategic impact of the high-performance culture, and strong commitment to leadership in responsible gameplay and governance, among other sustainability priorities.

The briefing will be webcast, with the presentation pack also released to the ASX².

Aristocrat CEO and Managing Director, Trevor Croker, said "We look forward to the opportunity to engage with shareholders and provide more detail on the dimensions of our global operations, which continue to

¹ Revenue target includes Interactive's share of revenues from the NeoPollard Interactive 50:50 Joint Venture (NPI JV). Excluding Interactive's share of NPI JV revenues, the revenue target is >US\$ 900 million. The NPI JV is expected to be equity accounted.

² The information in this document should be read in conjunction with the presentation pack titled 'Aristocrat Investor Day Presentation'; released to the ASX on 26 June 2024.

grow and transform, in particular with the creation of a scaled, global Online RMG vertical in Aristocrat Interactive.

“We are also excited to share more on how we are extending our strategic advantages, and taking a dynamic, disciplined portfolio approach to capture the significant growth opportunities that we see ahead of us, across our operations” Mr. Croker concluded.

Authorised for lodgement by:

Anne Tucker

Company Secretary

Further information:

Investors: James Coghill
General Manager, Investor Relations
Mobile: (61) 412 426 272
james.coghill@aristocrat.com

Media: Peter Brookes
Morrow Sodali
Mobile: (61) 407 911 389
p.brookes@morrrowsodali.com

Aristocrat Leisure Limited (ASX: ALL) is a global entertainment and gaming content creation company powered by technology. Our three operating business units span regulated land-based gaming (Aristocrat Gaming), mobile games publishing (Pixel United) and regulated online real money gaming (Aristocrat Interactive). Aristocrat offers a diverse range of products and services including electronic gaming machines, casino management systems, free-to-play mobile games and online real money games, that serve customers and entertain millions of players worldwide every day. Our team of over 8,500 people across the globe are united by our company mission to bring joy to life through the power of play. For more: www.aristocrat.com