



## **Aristocrat Interactive wins iLottery Contract with the Massachusetts State Lottery Commission**

*Exciting new agreement expands Aristocrat Interactive's leadership in U.S. iLottery*

**LAS VEGAS, (August 26, 2025)** – Aristocrat Interactive and the Massachusetts State Lottery Commission (MSLC) today announced that NeoGames US LLP (“Aristocrat Interactive”) has been selected as the winner of a competitive tender to deliver a full service iLottery platform and related services for the MSLC.

This is a significant milestone for Aristocrat Interactive and supports the MSLC’s strategic plan to modernize its lottery offerings, meeting evolving player preferences through a secure and scalable digital channel. The MSLC is the leading per capita performing U.S. retail lottery and 3<sup>rd</sup> worldwide.

From July 1, 2026, Aristocrat Interactive has been contracted to provide services to the MSLC for five years, with three additional three-year extension opportunities. These services will include a comprehensive iLottery platform solution, game content including eInstants and draw games, proprietary central gaming and player account management systems, and a market-leading aggregation platform for third-party game content.

Aristocrat Interactive will work in partnership with the MSLC to execute its marketing efforts, player promotions, customer communications and service, and responsible gameplay solutions and compliance.

Moti Malul, Aristocrat Interactive CEO, said: “We are extremely proud to be selected as the partner for MSLC– after a highly competitive process.

“We’re excited to be partnering with the MSLC who are widely recognized as a global leader in lotteries. We look forward to helping the MSLC deliver on its objective to expand player engagement through innovative and responsible online play, and further enhance their ability to contribute to and support local communities. Our commitment to iLottery together with our diverse and proven platform solutions and top performing content portfolio, trusted people and seamless integration, is what sets us apart,” Moti said.

Mark William Bracken, the MSLC Executive Director said: “The Massachusetts State Lottery Commission is taking a significant step forward in modernizing our operations with a world class iLottery program to complement our industry-renowned retail program.

“After a comprehensive and competitive process, Aristocrat Interactive demonstrated the best value for the Commonwealth. Partnering with Aristocrat Interactive provides us with a proven, successful platform that will allow the Lottery to fulfill its mission of maximizing funding for early childhood education and care that will benefit families throughout the Commonwealth,” Mark William said.



This win reinforces Aristocrat Interactive’s position as a trusted partner for regulated jurisdictions seeking innovative, modern, omnichannel iLottery solutions. It follows Aristocrat Interactive beginning to provide its award-winning platform to power digital growth to New Hampshire from July 2025 and recently signing a six-year agreement with Michigan Lottery to begin in July 2026. Aristocrat Interactive through its joint venture with NeoPollard – NeoPollard Interactive (NPi) has also partnered with Alberta Canada, Michigan (until June 2026), North Carolina, Virginia, and West Virginia.

### **About Aristocrat Interactive**

Aristocrat Interactive is Aristocrat Leisure Limited’s (ASX:ALL) regulated online Real Money Gaming (RMG) business and was formed in 2024 with the combination of Anaxi and the NeoGames businesses (NeoGames, Aspire Global, BtoBet, and Pariplay). With a commitment to responsible gameplay, the business delivers land-based gaming systems, content and technology solutions for online RMG, with a full-service offering that includes content, proprietary technology platforms and a range of value-added services across iLottery, iGaming, Online Sports Betting (OSB), and Customer Experience Solutions (CXS). To learn more visit: <https://aristocratinteractive.com/>

### **About Massachusetts State Lottery Commission (MSLC)**

Since selling its first ticket on March 22, 1972, the Mass Lottery has generated over \$161 billion in revenues, awarded over \$114 billion in prizes, returned over \$34 billion in net profit to the Commonwealth of Massachusetts for unrestricted local aid provided to cities and towns, and paid over \$9.2 billion in commissions and bonuses to its statewide network of retailers. To learn more, visit <https://www.masslottery.com/>

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