



Aristocrat Gaming™ Wins Land-Based License to Develop MONOPOLY Slot Games

New Partnership with Hasbro to Reimagine Iconic Brand for Casino Floors Worldwide

LAS VEGAS (July 1, 2025) - Aristocrat Gaming and Hasbro announced today that Aristocrat Gaming is the winner of a competitive RFP to create MONOPOLY slot games for worldwide land-based gaming venues, securing a multi-year agreement. The landmark partnership will see Aristocrat Gaming launch all-new MONOPOLY-themed slot titles, beginning in early 2026. The company is excited to reintroduce one of the world's most iconic brands to land-based slot games.

“To be selected as Hasbro’s land-based slots partner – after a highly competitive process – is a proud milestone for Aristocrat Gaming,” said Craig Toner, CEO of Aristocrat Gaming. “Our commitment to innovation and bold creativity sets us apart, and we’re excited to reimagine MONOPOLY slot games for today’s players around the globe.”

“It was evident through our selection process that Aristocrat Gaming was the natural fit for the next evolution of the Monopoly brand in the gaming category,” said Claire Hunter Gregson – Director, Gaming Relationships of Hasbro. “We can’t wait for Monopoly fans to experience all new premium gaming content on casino floors.”

For more information, please visit www.aristocratgaming.com and corporate.hasbro.com.

ABOUT ARISTOCRAT GAMING

Aristocrat Gaming is a leading designer, manufacturer, and distributor of regulated land-based slot and electronic games across the globe. From award-winning games and hardware to unique game mechanics and leading performance, Aristocrat Gaming delivers the best seat in the house wherever and whenever the world plays. Part of Aristocrat Leisure Limited (ASX: ALL), Aristocrat Gaming delivers end-to-end solutions to customers in more than 300 jurisdictions across the globe. We strive to be an industry leader in responsible gameplay, as part of ensuring a vibrant and sustainable industry. For further information, visit the company’s website at www.aristocratgaming.com.

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ABOUT HASBRO

Hasbro is a leading games, IP and toy company whose mission is to create joy and community through the magic of play. With over 100 years of expertise, Hasbro delivers groundbreaking play experiences and reaches over 500 million kids, families and fans around the world, through physical and digital games, video games, toys, licensed consumer products, location-based entertainment, film, TV and more.

Through its franchise-first approach, Hasbro unlocks value from both new and legacy IP, including MAGIC: THE GATHERING, DUNGEONS & DRAGONS, MONOPOLY, HASBRO GAMES, NERF, TRANSFORMERS, PLAY-DOH and PEPPA PIG, as well as premier partner brands. Powered by its portfolio of thousands of iconic marks and a diversified network of partners and subsidiary studios, Hasbro brings fans together wherever they are, from tabletop to screen.

For more than a decade, Hasbro has been consistently recognized for its corporate citizenship, including being named one of the 100 Best Corporate Citizens by 3BL Media, a 2025 JUST Capital Industry Leader, one of the 50 Most Community-Minded Companies in the U.S. by the Civic 50, and a Brand that Matters by Fast Company. For more information, visit <https://corporate.hasbro.com> or @Hasbro on LinkedIn.

FURTHER INFORMATION:

Meghan Speranzo
Vice President of Communications, Americas
meghan.speranzo@aristocrat.com