

# Sustainability at Aristocrat

5 December 2023



Aristocrat Leisure Limited

Bringing joy to life through the power of play

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#### For further information, contact:

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#### Media

Peter Brookes Citadel Magnus +61 407 911 389 pbrookes@citadelmagnus.com

#### Safety briefing: Building A ground floor, 2 Drake Ave, Macquarie Park



#### Site Map / Assembly Area



#### **Acknowledgement of Country**

We acknowledge the Traditional Custodians of the land upon which we meet today, the Wattamattagal clan of the Eora people. We pay our respect to Elders both past and present, acknowledging them as the Traditional Custodians of this land and the important role that Aboriginal and Torres Strait Islander Peoples continue to play within our communities. We extend that respect to all Aboriginal and Torres Strait Islander Peoples present here today.



## Welcome

Neil Chatfield Chairman

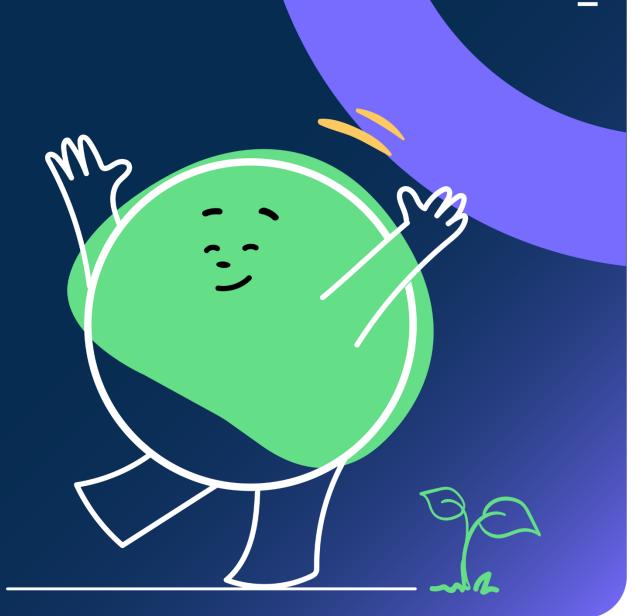
Trevor Croker CEO & Managing Director



## Welcome

Neil Chatfield Chairman

Trevor Croker CEO & Managing Director



#### Global operations & scale



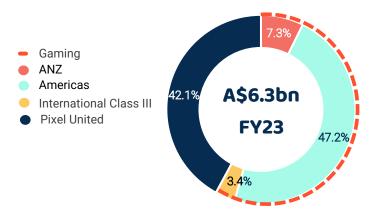
Diversification geographically and operationally by segment increases business resilience; significant global scale



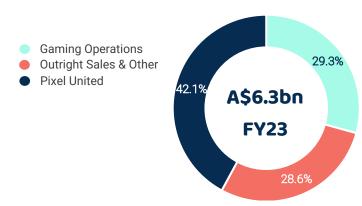
**7,800+** employees

103 countries **327**licensed jurisdictions

#### Revenue by segment<sup>1</sup>



#### Revenue by strategic segment<sup>1</sup>



<sup>1.</sup> Revenue split based on FY23 results

### Agenda

9:00am (AEDT) Welcome
Our Sustainability Journey
Striving to Lead in Responsible Gameplay
Your Questions

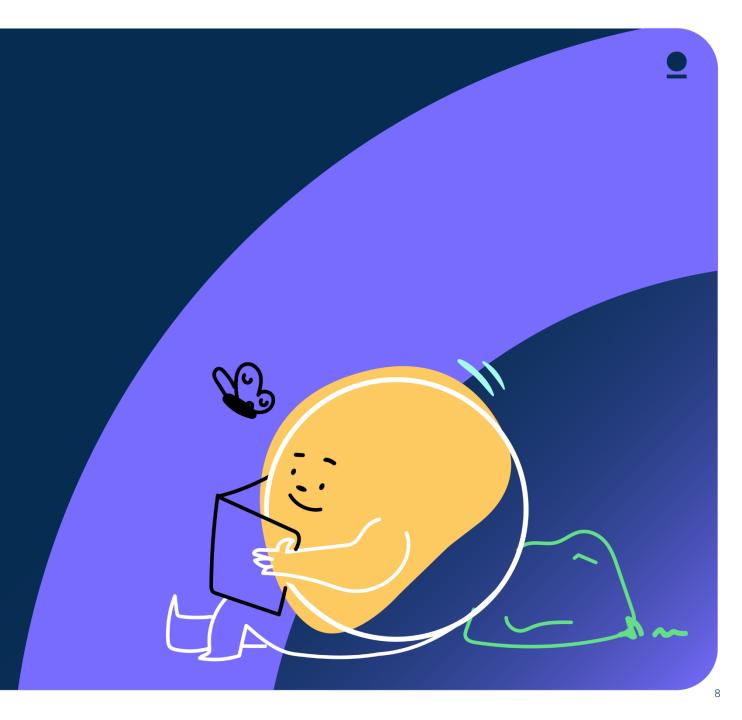
10:15am **Refreshment Break**Featured demonstration booths (Pinnacle)

10:45am

Climate Action
Anti-Modern Slavery
Your Questions

Tribal Customer Engagement
Diversity & Inclusion
Cybersecurity
Your Questions

12:00pm Close



#### Our presenters



#### Our Sustainability Journey



Natalie Toohey

#### Striving to Lead In Responsible Gameplay



Tracey Elkerton



Tasos Dagkos



Jo Sarolis

#### **Climate Action**



Deanne McKissick



Harry Ashton

#### **Anti-Modern Slavery**



Anne Tucker

#### **Tribal Customer Engagement**



Eloy Martinez

#### **Diversity & Inclusion**



Christie Roser



Christine Ung

#### Cybersecurity



Jake Martens

## Our Sustainability Journey

**Natalie Toohey** 

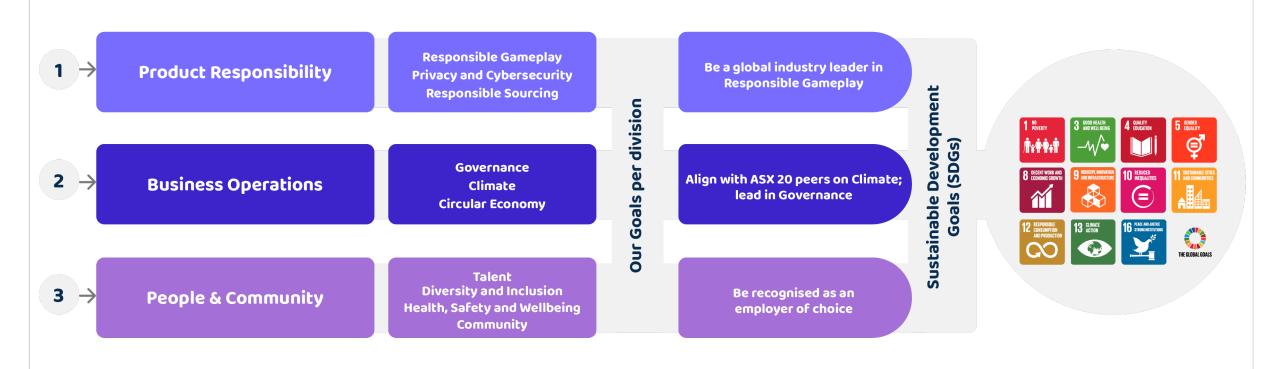
Chief Corporate Affairs Officer



#### Our Sustainability priorities



#### Aristocrat has 10 Sustainability priorities which fall under three pillars



#### Sustainability strategy & progress

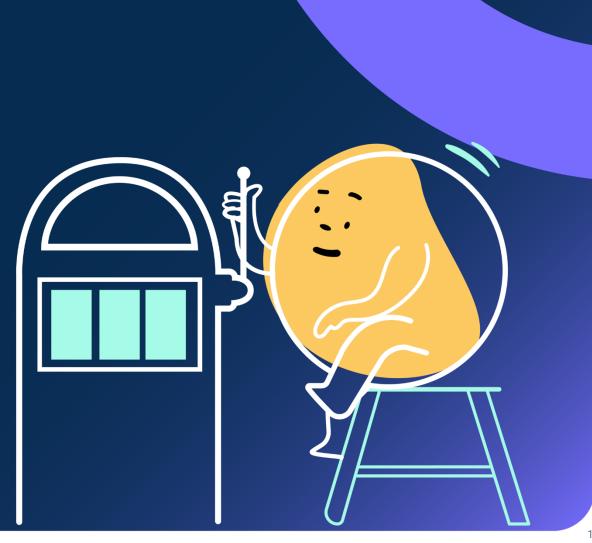




Full 2023 disclosures available at www.aristocrat.com

## Striving to Lead in Responsible Gameplay

Tracey Elkerton Chief Compliance Officer Jo Sarolis Assistant General Counsel **Tasos Dagkos** Group GM Responsible Gameplay











#### Fast facts on compliance in FY23 within our regulated businesses



## 100+ full-time employees

In Australia and the US



3,000+

Background investigations conducted



3,600+

**Product submissions** 



30,200+

Product approvals managed



600+

Company licenses







Product Compliance



Regulatory Compliance



Anti-Bribery &
Corruption (ABAC)
Program & Anti
Money Laundering
(AML) Program



Sanctions Program



Regulator Engagement

#### Checklists

#### Personal information includes:

- ☐ Copies of all identity documents
- Details of all relatives name, address, date of birth, employer, etc.
- ☐ Residential addresses back to the age of 18
- ☐ Details of employment back to the age of 18
- Details of all directorships ever held
- Copies of university transcripts
- ☐ A copy of their last will and testament

#### Financial information is in-depth and includes:

- 5 years of bank statements for all banking accounts, share trading accounts, superannuation funds, etc.
- ☐ 5 years of tax returns and assessment notices
- ☐ Purchase agreements for all properties owned, including any sold in the prior 10 years
- ☐ Copies of motor vehicle registrations and valuations
- Copies of all insurance policies held













Licensing Product Compliance

Regulatory Compliance

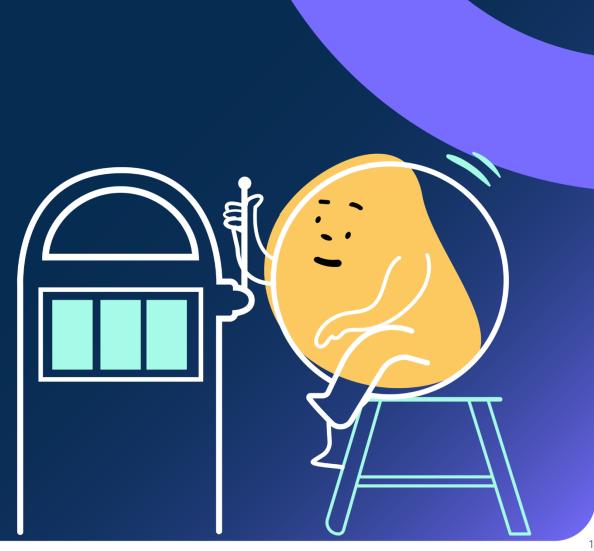
Anti-Bribery &
Corruption (ABAC)
Program & Anti
Money Laundering
(AML) Program

Sanctions Program

Regulator Engagement

## Striving to Lead in Responsible Gameplay

Tracey Elkerton Chief Compliance Officer Jo Sarolis Assistant General Counsel **Tasos Dagkos** Group GM Responsible Gameplay



#### Our evolving Responsible Gameplay Program is built on three pillars











#### **Informed Choice**

#### **Supporting Control**

#### Protection









Recreational



Proud to support

Responsible

Gaming

Education

Month











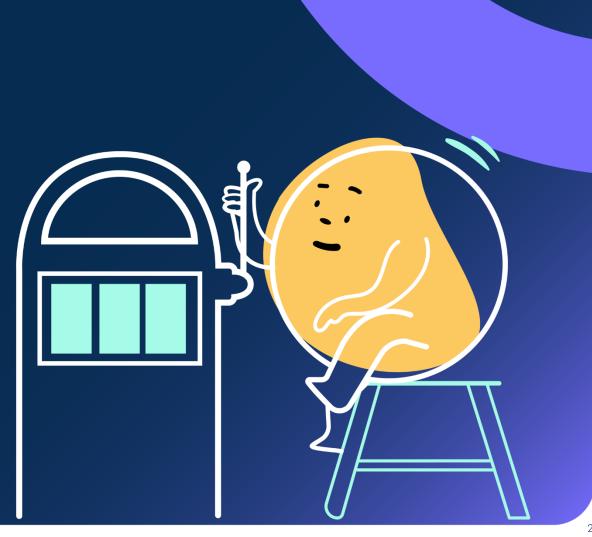




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## Striving to Lead in Responsible Gameplay

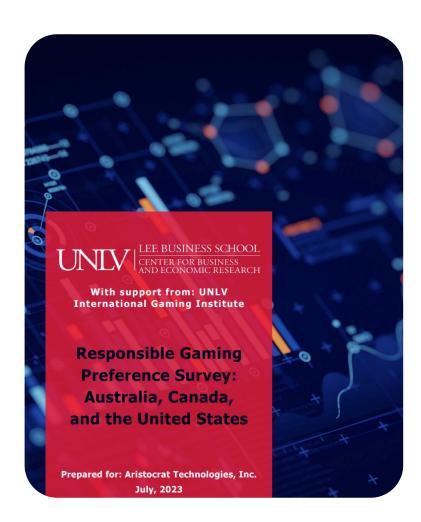
Tracey Elkerton Chief Compliance Officer Jo Sarolis Assistant General Counsel **Tasos Dagkos** Group GM Responsible Gameplay













**Setting limits** on time and spend were the preferred RG tools

Aristocrat's **Flexiplay Bank** feature was also popular

**Less popular** were tools that were part of a digital wallet, or that involved the venue being alerted to any at-risk behaviour

Players **favoured** receiving information about how to gamble responsibly, seeing their gaming activity and expenditure history

Players **consistently preferred** information to be available on the gaming machine itself

Players **least preferred** having messages delivered by staff



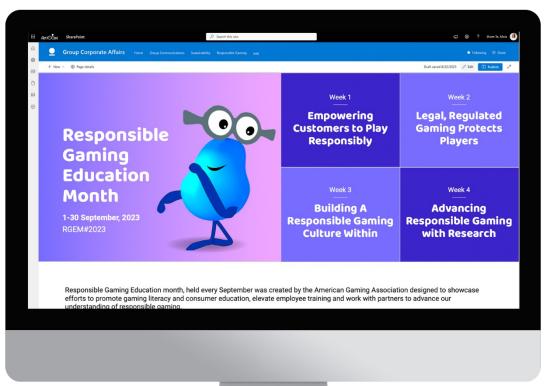


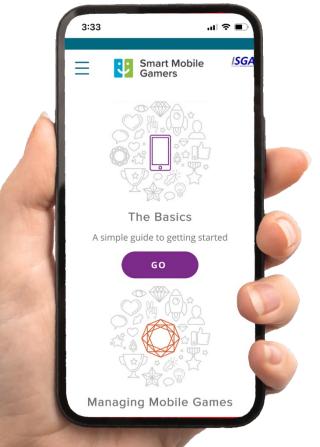














The International Social Games Association (ISGA) is a global non-profit trade association established to develop and communicate best global practices in social gaming in consultation with public policy makers and regulators around the world. Since 2013, we have developed Best Practice Principles based upon core values of consumer protection, accountability and transparency, aiming to shape a consistent and complementary global framework for the social games industry. We are proud to be taking the lead in promoting responsible standards for the sector – and we are committed to continued review as research and understanding develop.

#### Best Practice Principles Version 5.0

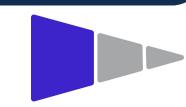
This fifth version extends the Principles, in areas such as in-app-purchases, advertising practices, privacy compliance and player safeguards. The full text is below and can be downloaded here.

#### Principles for Providers of Social Games

#### Respect

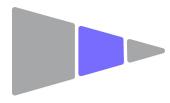
The ISGA and its members look to implement a culture of respect.

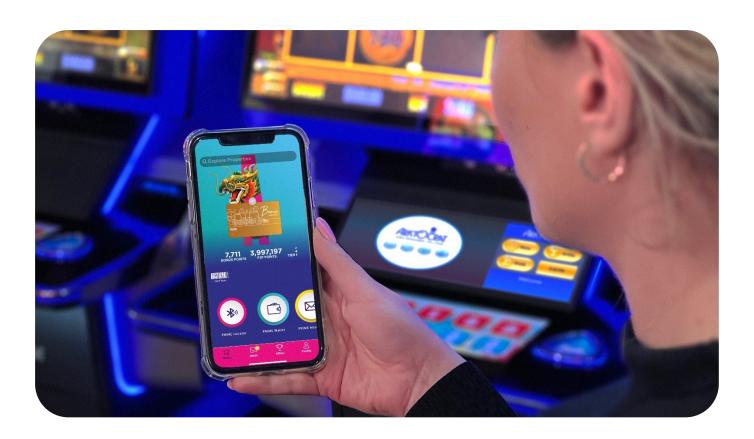
- · We engage in honest, transparent practices.
- · We are committed to promoting respect and inclusion.
- We do not tolerate harassment or bullying of any kind.
- We aim for in-game communities that are friendly, supportive and well-spirited.
- · We are responsive to our players through customer support.





Australia's first cashless gaming trial conducted by Aristocrat had 260 players





#### **Prime Digital Wallet Cashless Solution**

#### **Key Learnings**

- Reduce friction
- Incentivise uptake
- Prevent illegal activity (AML)



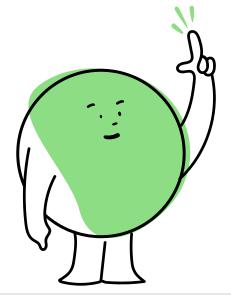


Perceived Usefulness of Responsible Gambling Features	% agree useful
Setting a money limit before playing	66.7
Setting a time limit before playing	52.2
Information on expenditure	66.5
Breaks in play	60.8
Self-exclusion	58.0



of those who had used the new trial technology to gamble requested a

player activity statement



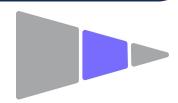
2021/2022 Aristocrat Wests Newcastle Digital Wallet Trial Patron Feedback







- Flexiplay 1.0 enabled by NSW venues in 7% of Fu Dai
   Lian Lian games and 3% of Bao Zhu Zhu Fu games
- Preliminary player data shows Wins Auto Banked is most popular feature
- Flexiplay 2.0 default enabled on all new releases (excluding Victoria) from mid-2024





#### **Soft Message**

We choose an informal tone and more promotional language for better engagement



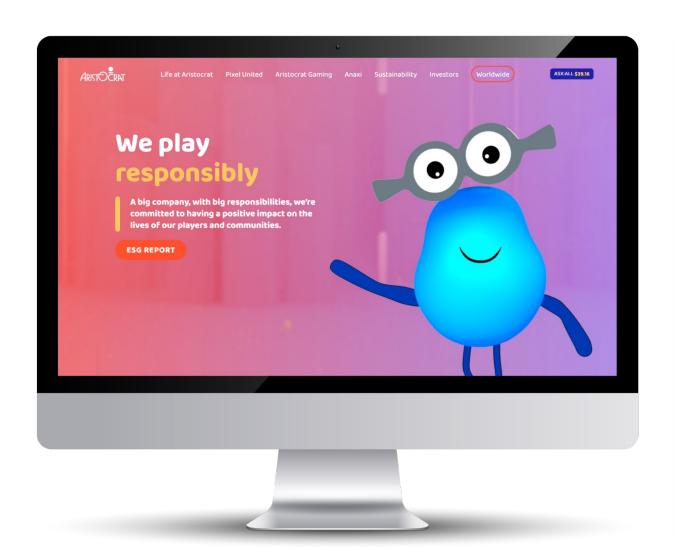
#### Friendly Message

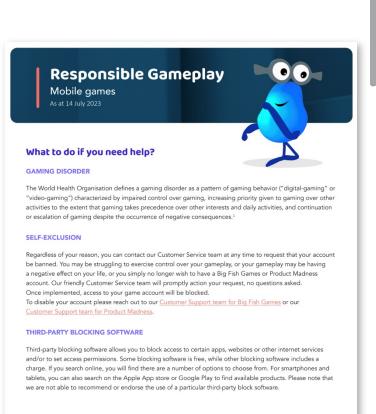
Employing language that is engaging and encouraging



#### **Strong Message**

Using uncomplicated language to increase public awareness and understanding





<sup>1</sup> Taken from the World Health Organisation's <u>website</u> on 'Addictive behaviours: Gaming disorder'.

ARISTO CRAT

Aristocrat Technologies Australia Pty Limited.

Building A, Pinnacle Office Park, 85 Epping Road, North Ryde NSW 2113

#### **Refreshed RG Policies and Training**

Launched new Responsible Gameplay policies and training across the enterprise. The Group Policy is supplemented by updated and new Responsible Gameplay policies that apply at a Business Unit/Group Function level, as follows:

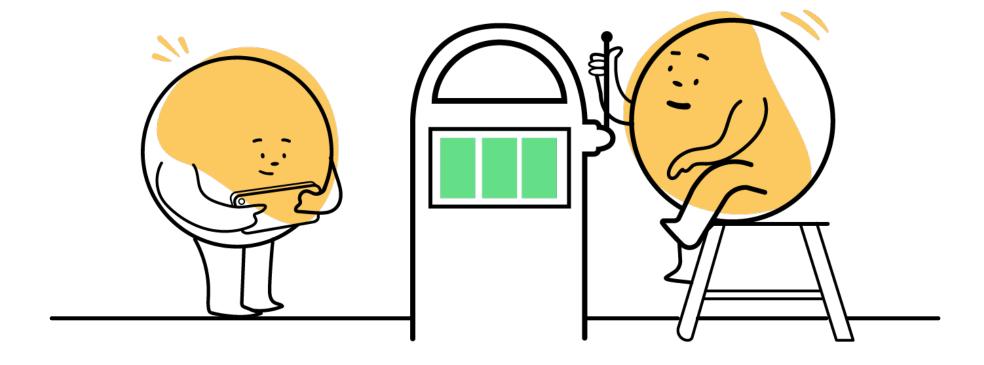
- PxU Loot Box Policy
- PxU Responsible Gameplay Consumer Communications Policy
- PxU Responsible Gameplay New Games Development Policy
- Product Development Charter for Regulated Gaming Markets
- Responsible Marketing Policy for Regulated Gaming Markets

#### **Governance & Director Education Sessions**

#### **Topics covered include:**

- Positive Play presented by Dr Michael Wohl, an international expert
- Loot Boxes, presented by Dr Brett Abarbanel
- Facilitated sessions by former regulators
- Full Board visited treatment facilities to hear from people with lived experiences
- Board oversight of Sustainability program supported by management attestations

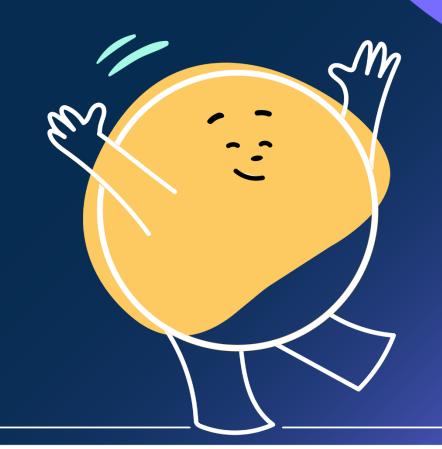




# Your Questions Responsible Gameplay

## Refreshment Break

Webcast restarts at: 10:45am (AEDT)



#### Responsible gameplay experience booths at Pinnacle

#### **Know Your Max**



Mark Wadley



Jamie Helmick

#### **Pixel United Nothing But Fun**



Harry Ashton



Tasos Dagkos

#### Flexiplay 2.0



Tod Sarlemyn

# Climate Action

Deanne McKissick Chief Supply Chain Officer Harry Ashton Group General Manager, Responsibility



# Our historical approach to reporting

# Scope 1

Use of company vehicles

Natural gas

Refrigerants

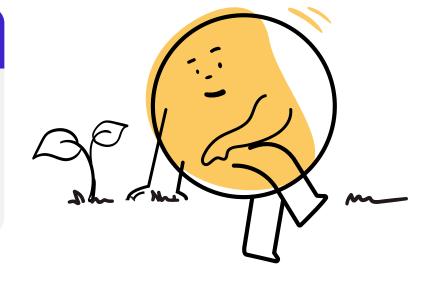
# Scope 2

Electricity

# Scope 3

Business travel

Waste
Some transportation &
distribution



# Our greenhouse gas emissions previous reporting approach



### Scope 3 - Upstream

Purchased goods and services

Category 1

Fuel and energy related activities

Category 3

Waste generated in operations

Category 5

Category 7

Employee commuting

**Capital goods** 

Category 2

Transportation and distribution

Category 4

**Business travel** 

Category 6

Upstream leased assets

Category 8

Scope 1 & Scope 2

Scope 1

Natural gas Stationary fuel Refrigerants Transport fuel

Direct Emissions

Scope 2

Electricity

Direct Emissions

Scope 3 - Downstream

Transportation and distribution

Category 9

Use of sold products

Category 11

Downstream leased assets

Category 13

Investment

Category 15

- Relevant (currently measured)
- Relevant (not currently measured)
- Not relevant (excluded)

Processing of sold products

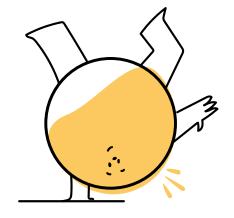
Category 10

End-of-life treatment of sold products

Category 12

Franchises

Category 14



# Our proposed greenhouse gas emission reduction targets





Reducing absolute

Scope 1 and 2 54.6% by 2033

from a 2022 base year

Reducing absolute

Scope 3 by 32.5% by 2033

from a 2022 base year

Reducing absolute

Scope 1, 2 and 3 by 90% by 2050

from a 2022 base year

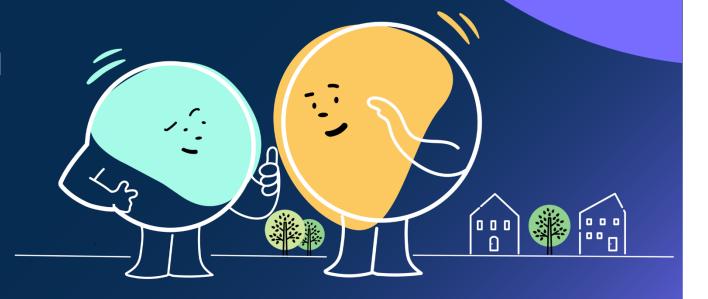
Reaching

Net-zero across the value chain by 2050

Submitted to the SBTi on 2 November 2023

# Climate Action

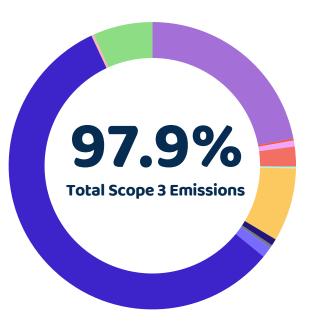
**Deanne McKissick** Chief Supply Chain Officer **Harry Ashton** Group General Manager, Responsibility



# Our proposed 2022 baseline (base year)

Scope 1 Emissions	tC02e	%
Stationary fuel combustion	469	7.1
Mobile fuel combustion (fleets)	6,110	92.9
Refrigerants	0	0
Total Scope 1 emissions % of total emissions	6,579 0.8	
Scope 2 Emissions	tC02e	%
Electricity	10,679	100.0
Total Scope 2 emissions % of total emissions	10,679 1.3	

# Scope 3 Emissions



- Category 1 (Purchased goods and services)
- **Category 2** (Capital goods)
- Category 3 (Fuel and energy related activities)
- **Category 4** (Upstream transportation and distribution)
- Category 5 (Waste generated in operations)
- Category 6 (Business travel)
- Category 7 (Employees commuting)
- **Category 8** (Upstream leased assets)
- Category 9 (Downstream transport and distribution)
- **Category 11** (Use of sold products)
- Category 12 (End-of-life treatment of sold products )
- Category 13 (Downstream leased assets)

# Our abatement plan

# **Priority Decarbonisation Levers**

# Scope 1 & 2

Fleet management

Physical plant and leased assets

Renewable energy procurement

# Scope 3

Supplier engagement & product design to address Categories 1 & 2

Customer engagement & product design to address Categories 11 & 13

Other areas including:

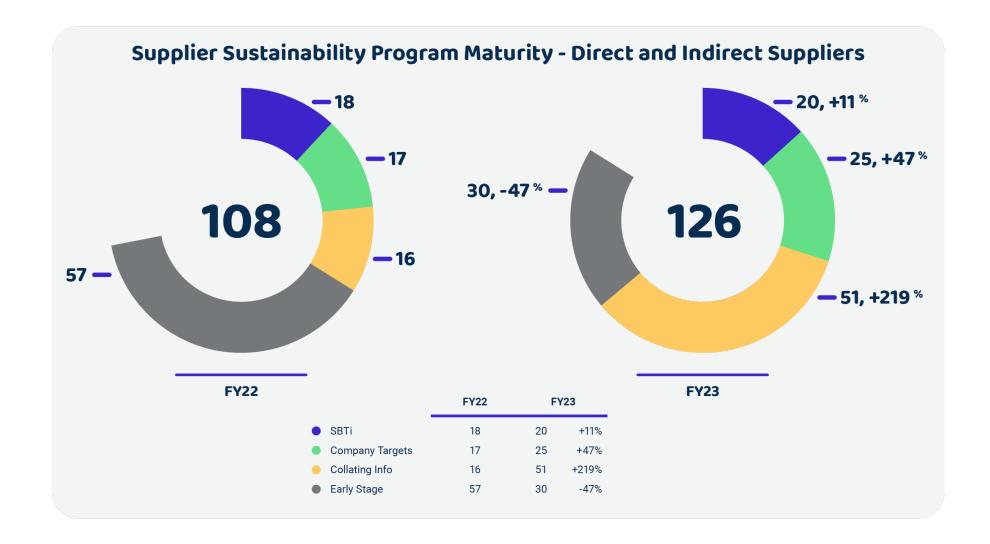
- Product packaging
- Transportation management
- Waste management operations/facilities

Data automation

Governance & Policy

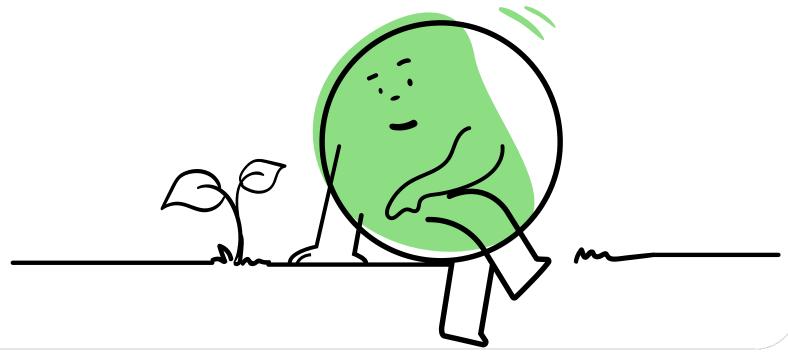


# **Supplier Sustainability**





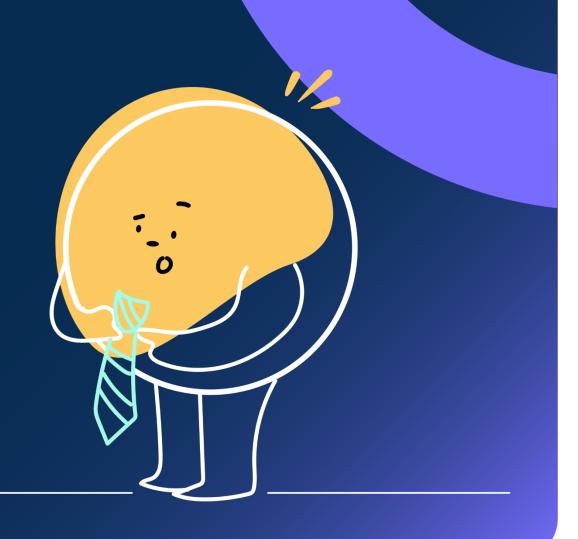
- Proposed targets submitted to SBTi on 2 November 2023
- Expected endorsement first half calendar 2024
- Further disclosures including FY23 data, post SBTi validation with yearly progress against 2022 base year to be reported
- Evolution of disclosures in line with mandatory framework and evolving practices



# Anti-Modern Slavery

**Anne Tucker** 

Deputy Chief Legal Officer



# Our Anti-Modern Slavery journey



### 2020

- Published 1st joint UK and Australian statement
- Developed first iteration of supplier surveys

### 2021

- Created our Anti-Modern Slavery Strategy
- Developed Incident Response Guide
- General training modules rolled out to all employees

## 2022

- Hosted our inaugural Global Anti-Modern Slavery Forum
- Published an updated Supplier Code of Conduct

#### 2023

- Developed our Modern Slavery Risk Management Model
- Role specific training for P&C and supplier facing employees
- Updated supply chain metrics to present an enterprise-wide view

# Aristocrat's Anti-Modern Slavery Strategy





Aristocrat received an 'A' rating for our 2021 and 2022

Modern Slavery Statements from Monash University\*

<sup>\*</sup> Pham, N., Cui, B., & Ruthbah, U. (2021) Modern Slavery Disclosure Quality Ratings: ASX100 Companies Update 2022 [Research brief]. Monash Centre for Financial Studies, Monash Business School. DOI: 10.26180/20224614.

<sup>\*</sup> Pham, N., Cui, B., & Ruthbah, U. (2022) Modern Slavery Disclosure Quality Ratings: ASX100 Companies Update 2023| [Research brief]. Monash Centre for Financial Studies, Monash Business School. DOI: 10.26180/24419881.

# Aristocrat's supply chain is large, global and complex



# **100+ Direct Suppliers** across 25 countries

### Levels of risk

#### Lower

Australia Canada Denmark Finland Germany Republic of Ireland Japan

Singapore South Africa

Taiwan

United Kingdom United States

#### Medium

China

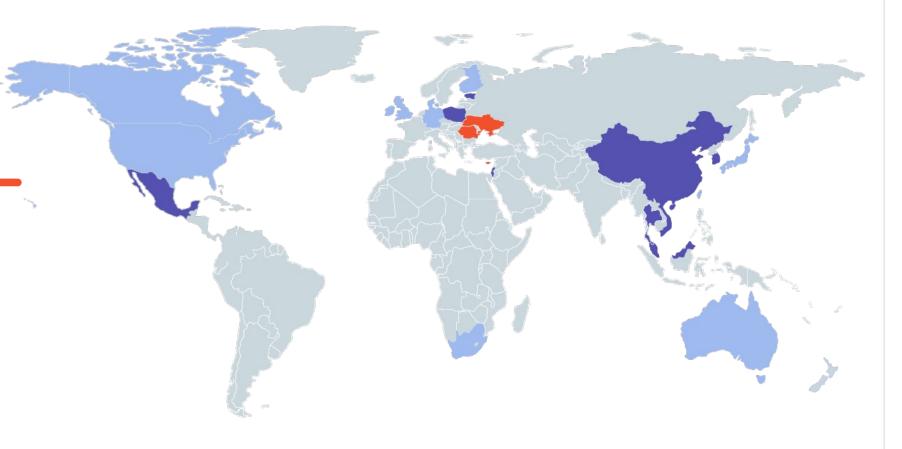
Israel

Estonia Malaysia Mexico

Poland South Korea Thailand Vietnam

#### Higher

Armenia Cyprus Romania Ukraine



Note: the map colour reflects the countries' Modern Slavery risk prevalence. The countries are where our key direct suppliers and sub-tier suppliers are located.



Percentage of employees who have received anti-modern slavery training\*

97.7%

of Aristocrat Employees (excluding Plarium)

100%

of ALL Board members

97%

of key P&C employees who work in recruiting

100%

of key supplier-facing staff within Aristocrat Gaming



100%

of key internal modern slavery risks are owned by senior executives



100%

of the group's key direct suppliers and sub-tier suppliers have signed modern slavery contractual safeguards aligned to our Supplier Code of Conduct



conducted on modern slavery



Hosted event with
community and our
Anti-Modern Slavery Risk
Champions to further
raise awareness

On-going engagement with external modern slavery subject matters experts to uplift our internal and supplier audit capabilities

\*Training has been distributed to all Plarium employees, but due to system differences we are unable to verify training completion figures

# Your Questions **Climate Action** Anti-Modern Slavery

# Tribal Customer Engagement

**Eloy Martinez** 

VP of Government Relations



# Unique legal framework underpins Tribal Gaming in US





1987

US Supreme Court affirmed tribes the authority to operate gaming establishments on their trust lands without complying with state laws and regulations

2023

No substantive amendments to IGRA





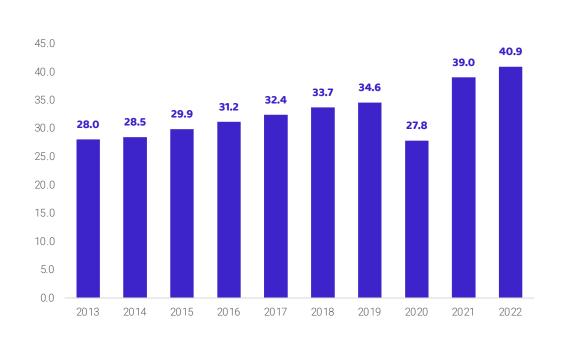
**• 1988** 

US Congress adopted the Indian Gaming Regulatory Act (IGRA) in 1988, creating a legal framework for tribes to offer gaming

# Tribal Gaming is a large, sophisticated and growing segment in the US

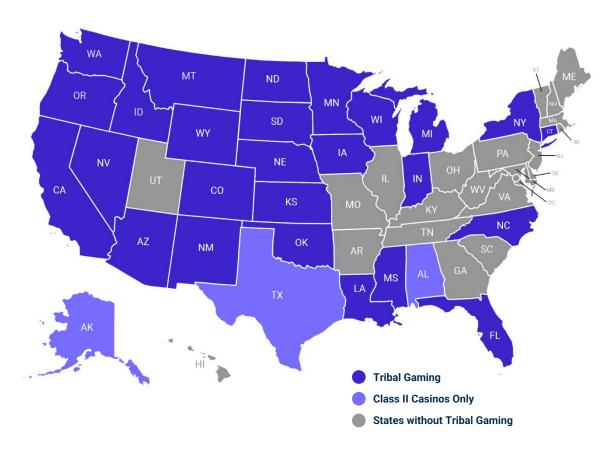


# US Tribal Casino Gaming GGR (US\$Bn)



National Indian Gaming Commission - FY2022 Gross Gaming Revenue Report

# US Gaming Market Share - key Tribal Markets



# Proud partner of choice for our Tribal Customers



# April-May 2023 Aristocrat Global Customer NPS Survey Highlights\*

Our Tribal Customers rated us

70 (Excellent)

outperforming **all** competitors

85%

ranked us **highest** for Product Performance compared to competitors 100%

agreed that Aristocrat's Gaming Products are key contributors to their business **success** 







# More than business: Native American Relations Program launched to educate and uplift





# Native American Relations Program Pillars

- Education & Career
- Diversity & Inclusion
- Native American Relations
- Good Business, Good Citizen

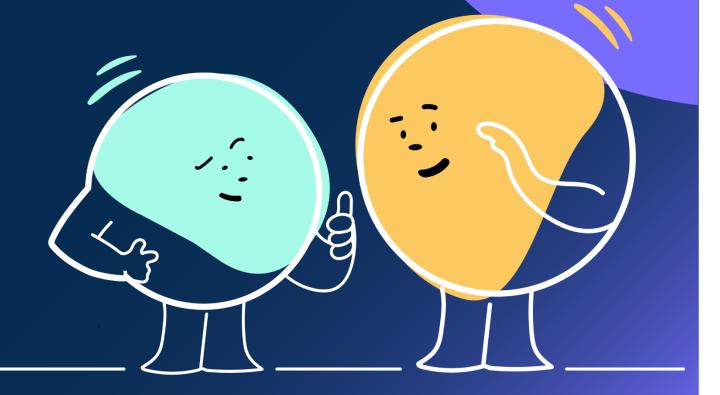
# **FY23 Highlights**

- Launched internal Native American Employee Impact Group
- Launched Scholarship Program through American Indian Science and Engineering Society (AISES) starting with 12 tribes in 2023
- Aristocrat recognised as the AISES Corporate Partner of the Year
- In partnership with customers, looking to offer on the job training & mentoring opportunities for Native American graduates

Perspectives on the importance of gaming to Tribal customers and communities

# Diversity & Inclusion

Christie Roser Chief People & Culture Officer Christine Ung Director, Diversity & Inclusion



# Fostering Diversity & Inclusion at Aristocrat



Increasing the representation of women

Driving an inclusive culture across the enterprise

Extending our diversity focus beyond gender









# **Strategic Priorities**

# **Policies, Practices & Systems**

Design, enhance and embed people policies, practices and systems for inclusivity and alignment to best practice

# **Knowledge & Tools**

Programs and resources available to support leaders and employees in fostering diversity & inclusion

### Measurement & Benchmark

Metrics, reporting, insights and participation in external benchmarking to measure progress

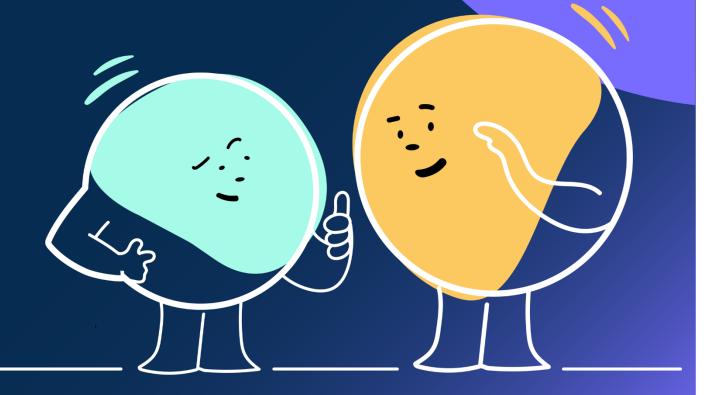
# **Key Initiatives**

- Diversity & Inclusion Councils
- Hiring Practices
- Ready to Rise
- Gender Affirmation Guide
- Employee Impact Groups
- Aristocrat Families Hub
- Aristocrat Together
- Diversity & Inclusion SharePoint Page
- Diversity Data Collection in the ALL-IN Diversity Project's Annual All-Index Survey
- HRC Corporate Equality Index
- Australian Workplace Equality Index



# Diversity & Inclusion

**Christie Roser** Chief People & Culture Officer **Christine Ung** Director, Diversity & Inclusion



# Progress and outcomes so far



# Targets (% Women)

The composition of the Board is no less than 40% of each gender\*

FY20 **42.9%**  (2)

FY23 **44.4%** 

The composition of Executive Team is no less than 40% of each gender\*

FY20 **40.0%** 

(2)

FY23 **45.5%** 

The composition of Executive Team-1 and Executive Team-2 is no less than 40% of each gender\* by end of FY23

FY20 **29.3%**  (2)

FY23 **39.7%** 

The composition of the enterprise is no less than 35% of each gender by end of FY25

FY20 **31.2%** 

(2)

FY23 **32.4%**  40:40 VISION

2023

ENDORSED EMPLOYER FOR ALL WOMEN

Work180.com





<sup>\*</sup>The remaining 20% is flexible and reflects scope for non-binary gender identities

Increase the representation of leaders from under-represented racial and ethnic groups\*

# **Targets**

The US

30%
by end of FY26
22.8% as at

30 Sept 2023

The UK

22%
by end of FY26

17.3% as at
30 Sept 2023

Australia

25%
by end of FY26

19.4% as at
30 Sept 2023

\*Includes those who identify as a race/ethnicity other than White or European, at Director Level roles and above







# Our cybersecurity approach

# **Vision**



Become the world's most valuable and trusted gaming company

# **Cybersecurity at Aristocrat**

Protect Aristocrat products, games, IP, data, enterprise, and brand – on behalf of customers, players, employees, partners, and investors – by leveraging differentiated cybersecurity techniques, tools, and talent to reduce the impact and likelihood of cybersecurity incidents and deliver an integrated Digital Trust reality.



# FY23 Strategic Objectives



**Enhance**Existing
Capabilities



Expand
New
Capabilitie



**Elevate**Business
Engagement



**Extend**Risk
Management



**Enhance Existing Capabilities** 



**Expand New Capabilities** 



Elevate Business Engagement



Extend Risk Management

# Your Questions **Tribal Customer Engagement** Diversity & Inclusion Cybersecurity





# Sustainability at Aristocrat



**Aristocrat Leisure Limited** 

