# FY22 Financial Results

**Investor Presentation** 



Aristocrat Leisure Limited 16 November 2022

# FY22 Results Highlights



# **Group Strategy**

Investing behind strong businesses, diversification & resilience

# Revenue

+17.7%

Continued strong growth from Aristocrat Gaming

# **EBITDA margin +0.6 pts**

Resilient Pixel United margins
Revenue leverage and mix in
Aristocrat Gaming

# NPATA \$1.1bn +27.1%

Maintained organic and inorganic investment for future growth

# Net cash \$564m

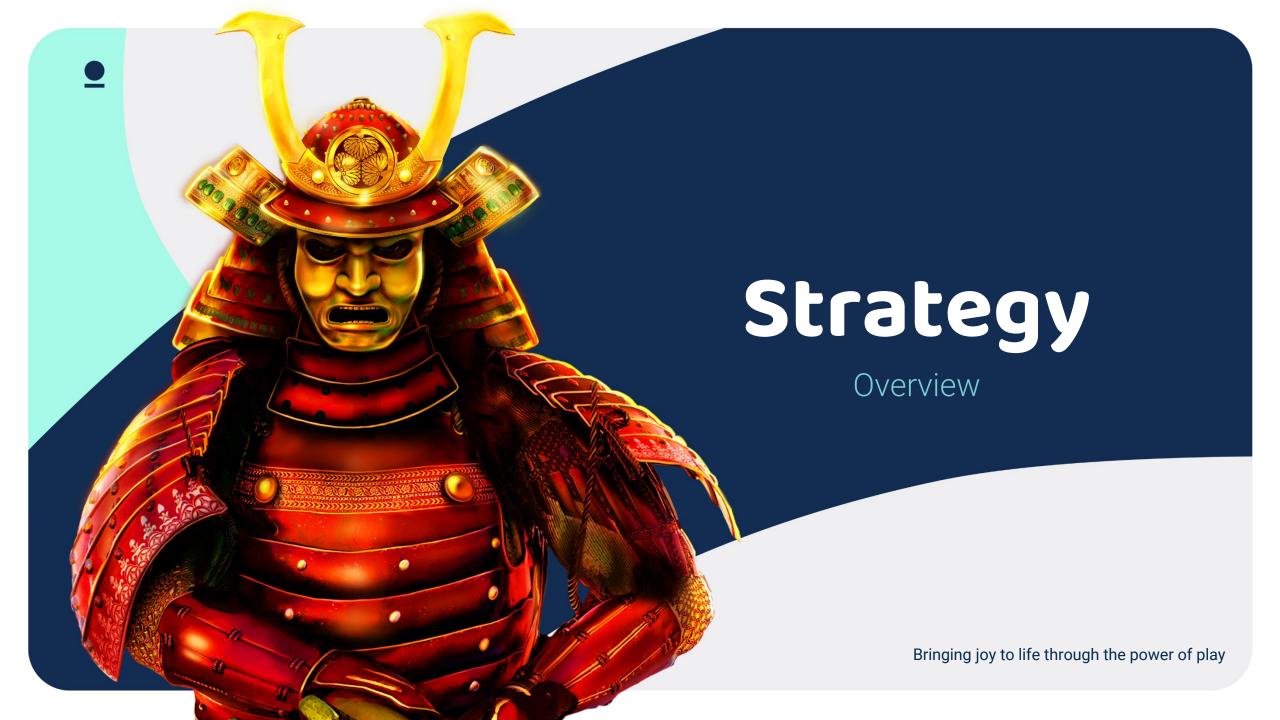
On-market share buy-back and debt paydown

# **Outlook**

NPATA growth in FY23<sup>1</sup> Innovation & investment to drive market share gains

Year-on-year change to 30 September 2022. All figures in AUD unless otherwise stated. Refer to the Operating and Financial Review for definitions and explanations of line items

1. Aristocrat expects to deliver NPATA growth over the full year to 30 September 2023, assuming no material change in economic and industry conditions



# Our Strategy is Delivering

## Diversified model drives strong and resilient growth

- Benefits of diversification evident in strong Group growth, notwithstanding slower mobile gaming market
- Successfully executing our growth strategy leading to market share gains across key and emerging segments
- Continuing to invest in people, product and innovation as well as in online RMG to sustain growth momentum
- Growing scale and capability, making progress on ESG
- High quality and resilient profit growth through recurring revenues; ~76% across the Group in FY22
- Strong cash flow generation and balance sheet:
  - o Liquidity of ~\$3.8 billion available at 30 September 2022
  - o Including \$3 billion in cash resources
- Continued execution of our capital management strategy:
  - o \$340 million on-market share buy-back (68% of up to \$500 million)
  - o US\$250 million repayment of Term Loan B in September 2022

# **Aristocrat Gaming**

Growing in attractive adjacencies

Leading games supplier averaging 1.4x floor performance<sup>1</sup> Strong, diversified platform Leader in North American Gaming Operations

54%

**FY22 Revenue** 

### **Pixel United**

Diversified portfolio
#1 position in Social Slots and Squad RPG <sup>2</sup>
#3 position in Casual Merge<sup>2</sup>
Expanded geographic network of studios and talent
Scaling of world-class games and IP

46%

<sup>1.</sup> Based on the average theoretical net win index versus house; Eilers October 2022 report for North America

<sup>2.</sup> Twelve months to 30 September 2022; Sensor Tower

# Ukraine and Russia Response

# Protecting our people and business while managing risks and minimising operational impacts

- Effective continuity plan
  - o Managed the disruption and continued to deliver content, Live Ops and features across the portfolio
  - o No material earnings impact on Pixel United; ~3% annualised revenue impact on Pixel United due to withdrawing games from Russia
- Comprehensive support maintained for our Ukraine team
  - o Three quarters of staff relocated to safer places in Ukraine or abroad
  - o Ukraine team productivity approaching pre-conflict levels, an extraordinary achievement by our employees
- Multiple new locations established in global game talent hubs
  - o Four new studios opened across Poland, Spain and Canada
  - o Greater geographic diversification in key talent acquisition hubs
- Focus on controllable factors and investment in strategic drivers to accelerate Pixel United's growth strategy
- Plarium's studio based in Russia closed, all work moved to an exclusive third-party studio in Europe

# Sustainability Strategy & Progress



Ensuring a vibrant business and sustainable industries for all our stakeholders, long-term

# **Business Operations**



# Align with ASX 20 peers on climate, lead in Governance

- > Governance
- > Climate
- > Circular Economy

### FY22 Progress

- Expanded RG training program
- Environment Management System established
- Progress establishing greenhouse gas baseline, science-based emissions reduction target to be set end CY23

# **Product Responsibility**



# Be a global leader in responsible gameplay

- > Responsible Gameplay
- > Data Security & Privacy
- > Responsible Sourcing

### FY22 Progress

- Integration of RG in Enterprise Risk Framework
- Australian-first cashless gaming trial launched in New South Wales
- Enhanced Modern Slavery training
- New RG tools and player communications in Social Casino

# People & Community



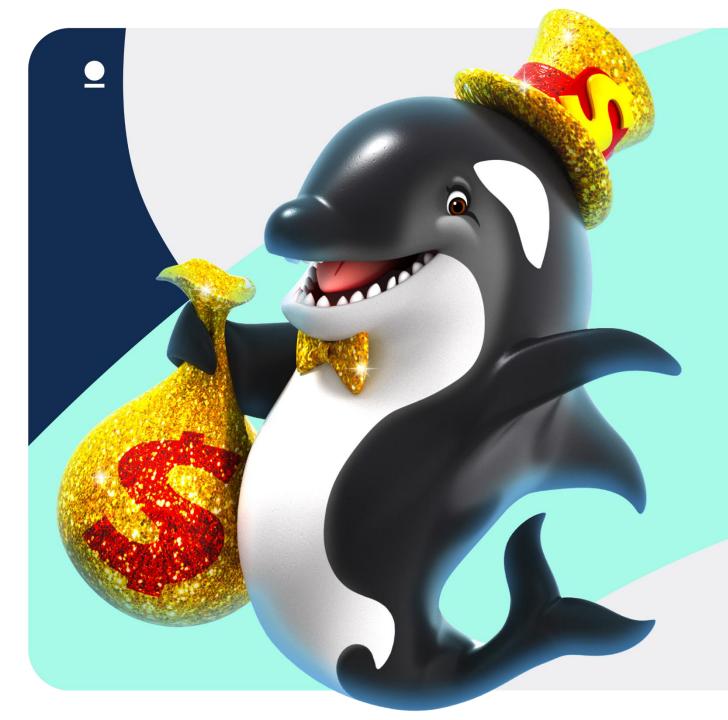
# Be recognised as an employer of choice

- > Talent
- > Inclusion
- > Wellbeing
- > Community

### **FY22 Progress**

- 8.7 global engagement score, 0.5 above technology benchmark
- Comprehensive support to Ukraine employees
- Signatory to HESTA 40:40 Vision
- Launch of Ready to Rise Program for women in leadership

Full 2022 sustainability disclosures available 30 November 2022 at www.aristocrat.com



# Group Results

& Financial Summary

Bringing joy to life through the power of play

# **Group Results Summary**

## Investment, execution and diversification drive strong growth in revenue and earnings

A\$ million	2022	2021	Change %
Normalised results			_
Operating revenue	5,573.7	4,736.6	<b>1</b> 7.7
EBITDA	1,850.9	1,542.9	20.0
EBITDA margin	33.2%	32.6%	▲ 0.6 pts
EBITA	1,592.9	1,277.4	<b>2</b> 4.7
NPAT	1,000.9	765.6	30.7
NPATA	1,099.3	864.7	<b>2</b> 7.1
Earnings per share (fully diluted)	150.2c	120.0c	25.2
EPSA (fully diluted)	165.0c	135.6c	<b>2</b> 1.7
Total dividend per share	52.0c	41.0c	26.8
Reported results			
Revenue	5,573.7	4,736.6	<b>1</b> 7.7
Profit after tax	948.5	820.0	15.7
NPATA	1,046.9	919.1	13.9
Balance sheet and cash flow			
Net working capital/revenue	1.2%	(2.2%)	3.4 pts
Operating cash flow	1,246.0	1,328.4	(6.2)
Closing net (cash)/debt	(564.0)	804.5	n/a
Net (cash)/debt to EBITDA	(0.3)x	0.5x	<b>▼</b> 0.8x

- Revenue up 12% in constant currency; reported revenue up 18%
- Revenue growth driven by exceptional performance of North American Gaming Operations and global Outright Sales
- Pixel United showed resilience and continued to take share in a challenging macro environment
- Positive revenue drivers and product mix more than offset supply chain pressures
- Sustained investment in great talent, technology and product underpinned the strong performance
- Strong operating cash flow and superior financial fundamentals maintained
- Conservative balance sheet and ample liquidity
- \$660 million returned to shareholders through dividends and on-market share buy-back, while maintaining full investment optionality

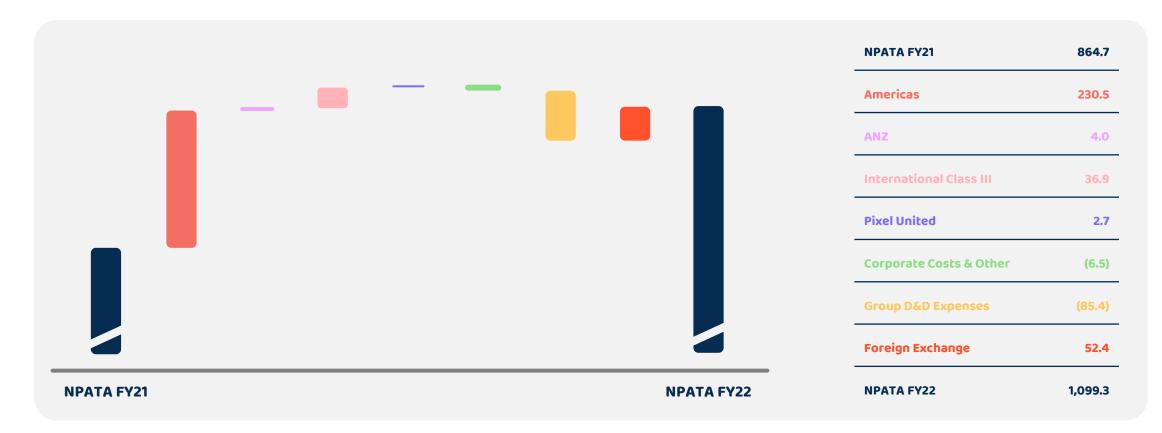


# **Profit Reconciliation**



Outstanding Aristocrat Gaming result supported by a resilient portfolio performance from Pixel United

NPATA BRIDGE (A\$m)<sup>1</sup>



<sup>1.</sup> Movements above are reported on a constant currency basis and are tax effected at the prior year effective tax rate. Numbers have been normalised to exclude significant items outlined in the Operating and Financial Review

# **Cash Flow**

# Strong cash generation and conversion; Operating cash flow >\$1.2 billion

### **Operating Cash Flow**

A\$ million	2022	2021	Change %
EBITDA	1,850.9	1,542.9	20.0
Change in net working capital	(169.3)	148.0	n/a
Interest and tax	(492.8)	(342.9)	(43.7)
Other significant items (non-cash)	(6.4)	(80.9)	92.1
Other cash and non-cash movements	63.6	61.3	(3.8)
Operating cash flow	1,246.0	1,328.4	(6.2)
Operating cash flow less capex	977.2	1,100.7	(11.2)

### **Consolidated Cash Flow**

A\$ million	2022	2021	Change %	
Operating cash flow	1,246.0	1,328.4	(6.2)	
Capex	(268.8)	(227.7)	(18.1)	
Acquisitions and divestments	(0.6)	(78.5)	99.2	
Payments for financial assets at fair value through profit or loss	(92.3)	-	n/a	
Proceeds from disposal of financial assets at fair value through profit or loss	28.7	-	n/a	
Investments	(1.4)	(4.2)	66.7	
Investing cash flow	(334.4)	(310.4)	(7.7)	
Proceeds from borrowings (net of transaction costs)	2,551.8	-	n/a	
Repayments of borrowings	(3,676.9)	(6.7)	n/a	
Proceeds from issue of shares (net of transaction costs)	1,277.2	-	n/a	
Payments for shares bought back (net of transaction costs)	(312.0)	-	n/a	
Lease principal payments	(39.4)	(36.3)	(8.5)	
Dividends and Employee share purchases	(406.0)	(214.3)	(89.5)	
Financing cash flow	(605.3)	(257.3)	(135.3)	
Net increase in cash	306.3	760.7	(59.7)	

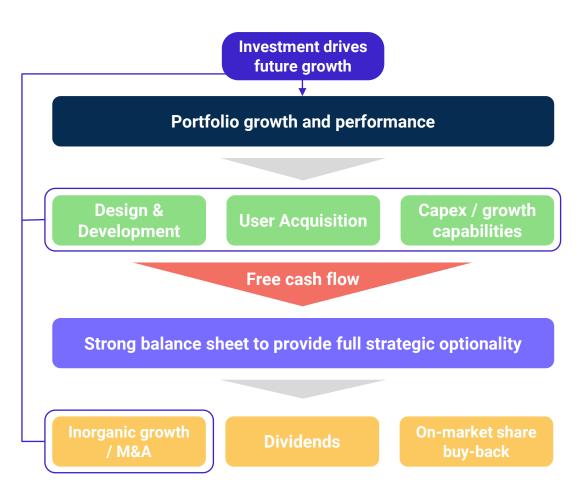
- Lower operating cash flow reflects increased working capital and tax payments, partially offset by continued strong business performance and cash generation
- Increase in working capital due to growth in Gaming revenue and higher inventory levels in response to global supply chain disruptions
- Higher tax payments due to stronger business performance
- Payments for financial assets at fair value reflects foreign exchange forward contracts in 1H22 to cover currency risk associated with the lapsed Playtech acquisition offer
- Major capital management activities (financing cash flows):
  - \$1.3 billion equity raising activities associated with the lapsed Playtech acquisition offer;
  - o Refinancing of the US\$1.85 billion Term Loan B;
  - \$1.1 billion of debt repayments, including an additional US\$250 million in September 2022; and
  - \$340 million in on-market share buy-back (cash impact \$312 million due to timing of purchases at year-end)

Note: Refer to the Operating and Financial Review for definitions and explanations of line items

# Capital Allocation Framework, Balance Sheet and Liquidity



Capital allocation framework supports Aristocrat's long-term growth strategy and maximises shareholder returns



- Excellent liquidity and balance sheet strength maintained to fund growth ambitions
- Free cash flow funds growth investment (organic and inorganic)
- · Cash returns to shareholders via:
  - o Dividends (discretionary dividend policy with periodic review)
  - o On-market share buy-back dependent on leverage profile and market conditions

KEY METRICS					
	FY22	FY21			
D&D Investment - as % of revenue	\$667m 12%	\$528m <i>11%</i>			
UA Investment - as % of Pixel United revenue	US\$480m 26%	US\$521m 28%			
Total Capex	\$269m	\$228m			
	30 Sep 22	30 Sep 21			
Total Debt	\$2,457m	\$3,236m			
Net (Cash) / Debt	\$(564)m	\$805m			
Net (Cash) / Debt to EBITDA	(0.3)x	0.5x			
Interest Cover	19.7x	14.6x			
Liquidity	\$3.8bn	\$2.7bn			



# **Aristocrat Gaming**

## Strong growth driven by market-leading products and exceptional performance in North America

Summary Profit or Loss		2022	2021	Change %
Total Gaming				
Revenue	A\$m	2,982.6	2,269.6	31.4
EBITDA	A\$m	1,748.9	1,331.1	31.4
Segment Profit	A\$m	1,547.0	1,115.2	38.7
Profit Margin	%	51.9	49.1	2.8 pts
Americas				
Revenue	US\$m	1,704.6	1,365.4	24.8
Segment Profit	US\$m	956.4	729.1	31.2
Profit Margin	%	56.1	53.4	2.7 pts
ANZ <sup>1</sup>				
Revenue	A\$m	461.7	399.8	15.5
Segment Profit	A\$m	157.3	152.0	3.5
Profit Margin	%	34.1	38.0	(3.9) pts

# North America Gaming Operations Fee per day US\$ Units 55.78 51.41 59,199 54,032 FY22 FY21

# North America Outright Sales ASPUS\$ 18,524 17,169 Platform (units) 19,366 FY22 FY21



- Strong revenue growth across Americas and ANZ led by increasing product portfolio depth and strength
- Americas margin expanded 2.7 percentage points to 56.1%, with revenue leverage and effective management of installed base offsetting supply chain pressures
- Gaming Operations (Americas):
  - o Class III Premium installed base grew 14.0% to 31,595 units
  - Class III and Class II average FPD increased by 8.5% to US\$55.78
- Outright Sales:
  - o Americas Outright Sales units up 66%, fueled by larger customer capital commitments and increased product penetration
  - ASP up 8% driven by *MarsX*<sup>TM</sup> and *MarsX*<sup>TM</sup> Portrait cabinets
  - Expansion into adjacent markets continues, with growth in VLT and Washington CDS, and entry into Kentucky HHR and New York Lottery

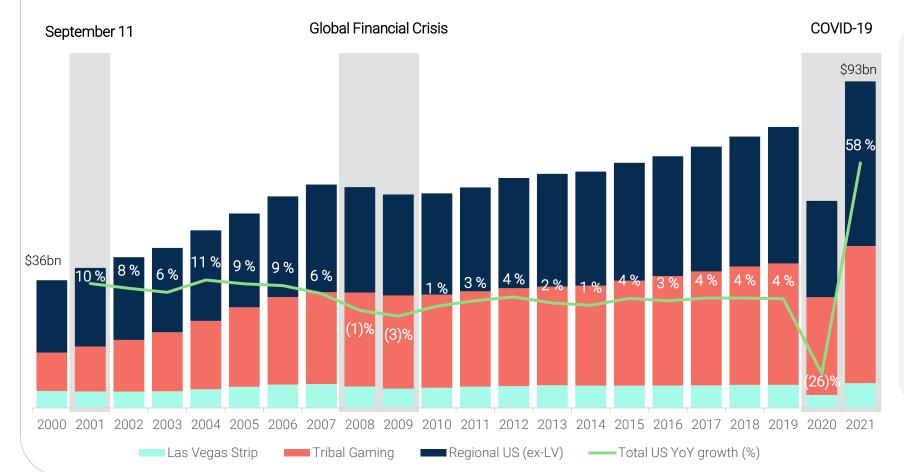
<sup>1.</sup> ANZ FY22 results are in constant currency, where they are restated using exchange rates applying in 2021

# Aristocrat Gaming - Resilience Through Cycles



US gaming has been relatively stable through recessions, with support from Regional and Tribal markets

### US casino gaming revenues<sup>1</sup> - \$US



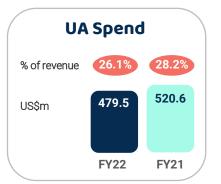
- US gaming revenues contracted by 1% in 2008 and 3% in 2009
- Mainly due to double-digit reductions in Las Vegas, as US Tribal and Regional markets were relatively stable
- Las Vegas comprises a small portion of total US market revenues
- Significant COVID-19 disruption due to Government-enforced restrictions rather than an economic downturn

Sources: UNLV Center for Gaming Research, National Indian Gaming Commission

# **Pixel United**

# Resilience and strategic focus delivered continued market share gains in a challenging macro environment

Summary Profit or Loss		2022	2021		Change %
Total Pixel United					
Bookings	US\$m	1,826.1	1,844.4		(1.0)
Revenue	US\$m	1,834.7	1,845.1		(0.6)
EBITDA	US\$m	633.9	624.4		1.5
Depreciation and Amortisation	US\$m	(29.3)	(22.3)		31.4
Segment Profit	US\$m	604.6	602.1		0.4
Profit Margin	%	33.0	32.6		0.4 pts
Amortisation of acquired intangibles	US\$m	(54.5)	(54.5)	_	-
Segment Profit after amort of acq intangibles	US\$m	550.1	547.6		0.5





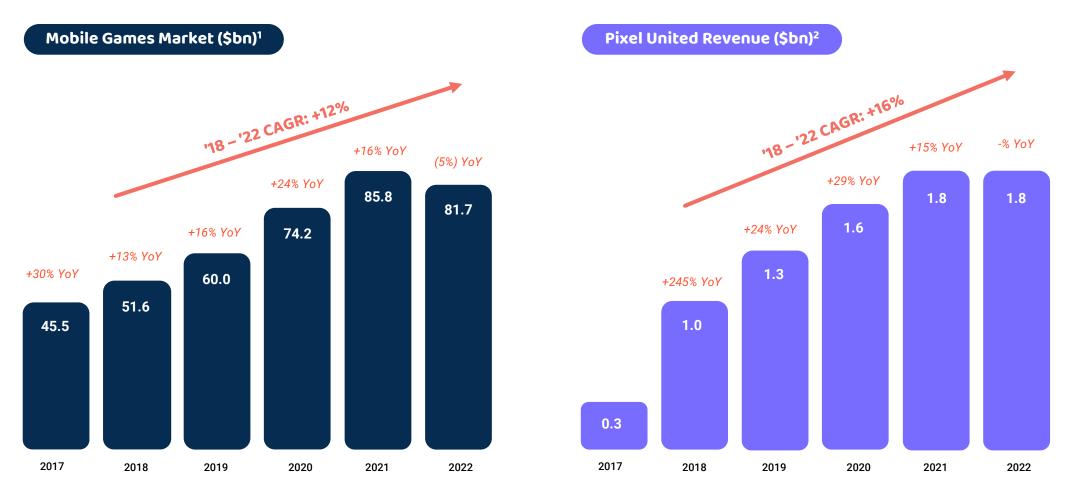


- While Ukraine/Russia conflict and the softer mobile games market impacted bookings, UA discipline and effective management of costs and disruption supported profits
- Outperformance of market driven by effective investment in Live Ops and UA
- Gained overall market share and maintained Top 5 mobile games publisher position in Tier-1 western markets<sup>1</sup>
- #1 in Social Slots, #2 in Social Casino, #1 in Squad RPG and #3 in Casual Merge<sup>1</sup>
- Social Casino contributed US\$953 million in bookings, up 5%, driven by strong growth of  $Lightning\ Link^{TM}$  and  $Cashman\ Casino^{TM}$
- RPG, Strategy and Action revenues impacted by RAID: Shadow Legends<sup>TM</sup> moving into profit mode
- Continued to strengthen and diversify, with new studios in Poland, Spain and Canada bringing further game development capabilities
- Focus on DAU quality drove ABPDAU up 11%
- 1. For twelve months to 30 September 2022; Source: Sensor Tower
- 2. Daily Active Users (DAU)
- 3. Average Bookings Per Daily Active User (ABPDAU)

# Pixel United – Consistent Outperformance



Strong track record of above-market profitable growth through portfolio diversity and investible game titles



Figures in USD

<sup>1.</sup> Source: Sensor Tower, Bookings estimate for financial years ended 30 September as at October 2022. Excludes Android app stores in China

<sup>2.</sup> As reported; based on financial years ended 30 September

# **Introducing Anaxi**



- ♠ Announcement of agreement to acquire Roxor Gaming, a leading B2B online RMG supplier
- ▲ Roxor Gaming's Remote Game Server (RGS) and publishing technology will accelerate delivery of Anaxi's online RMG strategy
- ▲ Disciplined and active approach to investment options to accelerate delivery of frictionless and scalable technology

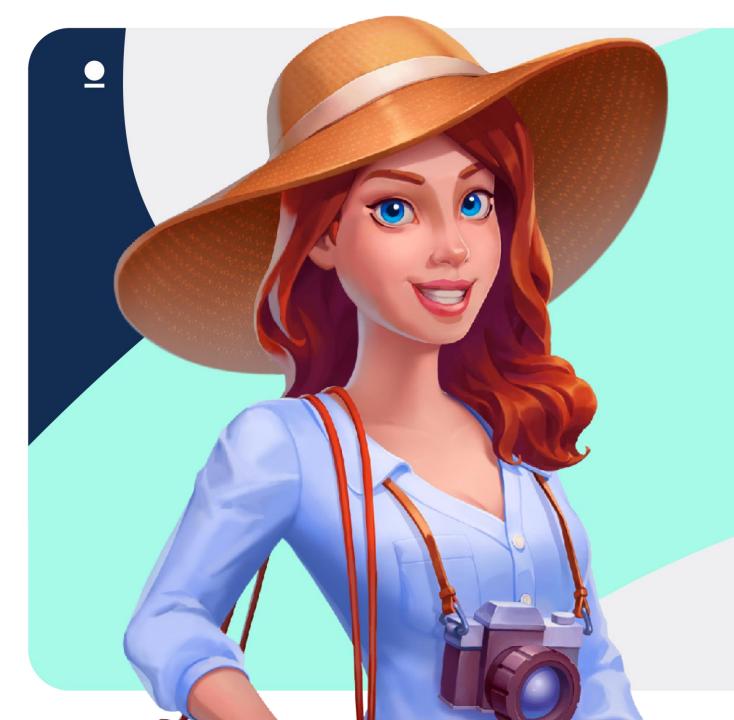


- ▲ Launched the Anaxi brand encompassing Aristocrat's online RMG and Customer Experience operations
- ▲ Brand will assist Anaxi's growth strategy, providing market visibility, fostering team culture and online RMG talent attraction





- ♠ Regulatory approvals received for first eight games in regulated iGaming markets in North America
- ▲ Working with two key operators to have first iGaming regulated products live in three jurisdictions in early CY23
- △ Class II mobile on-premise offering in Oklahoma by early CY23



# Outlook

Bringing joy to life through the power of play

# Outlook

Aristocrat expects to deliver NPATA growth over the full year to 30 September 2023, assuming no material change in economic and industry conditions, reflecting:

- Continued strong revenue and profit growth from Aristocrat Gaming, underpinned by market-leading positions and recurring revenue drivers in Gaming Operations;
- Lower growth in bookings and profit from Pixel United, compared to recent years; and
- Further investment in Anaxi, to support our online RMG ambitions

### Over the medium-term, Aristocrat aims to:

- Continue to gain market share in all key segments;
- Deliver high quality, profitable growth;
- Continuously invest in D&D to improve competitiveness and breadth of product;
- Invest to diversify our business in line with strategy; and
- Effectively manage capital to support long-term growth and maximise shareholder returns

### Additional detail for FY23 modelling inputs

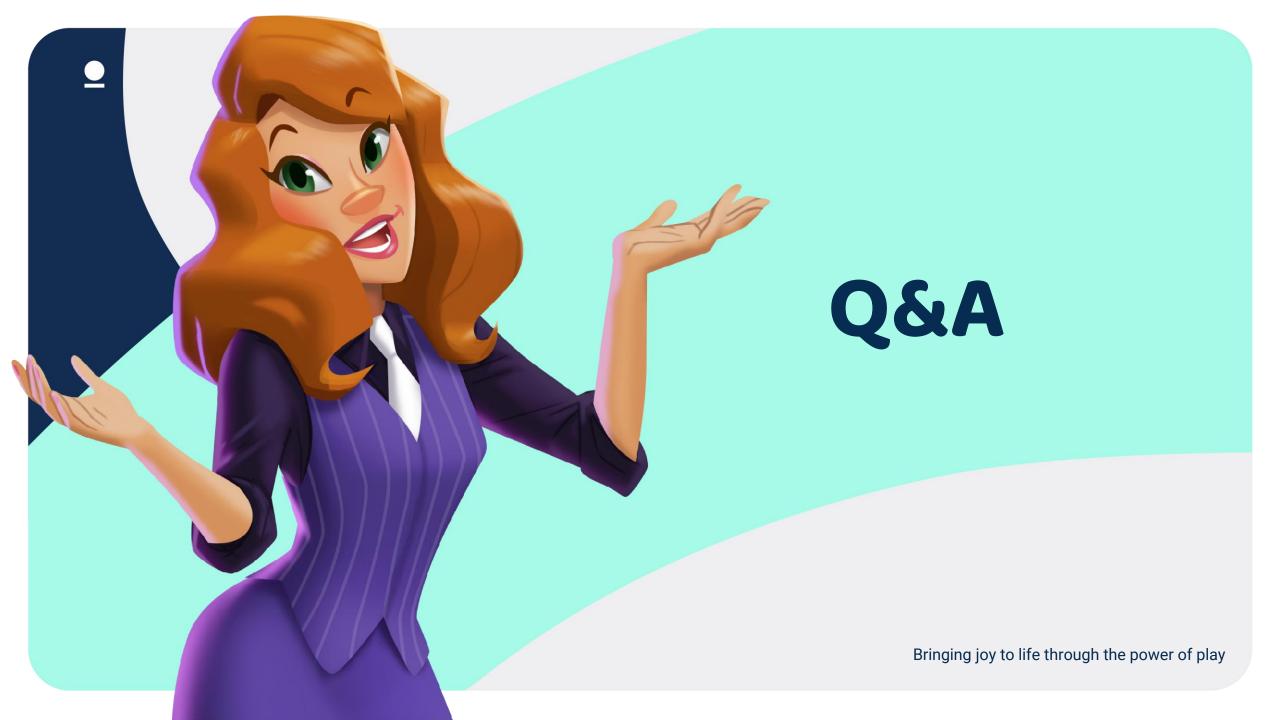
Operating items:

- D&D investment at the upper end of the historic range of 11-12% of revenue
- Pixel United UA spend expected to be at the lower end of the historical range of 26% and 29% of revenues

### Non-operating items:

- Interest Expense includes interest paid on US dollar borrowings, hedging costs, hedging benefits and other finance fees, with an all-in interest expense of approximately 5.5% to 6.5% of US dollar borrowings
- Amortisation of Acquired Intangibles Circa US\$65 million pre-tax relating to assets previously acquired
- Income Tax Expense Normalised ETR of approximately 24% to 26% reflective of current corporate tax rates and regional earnings mix



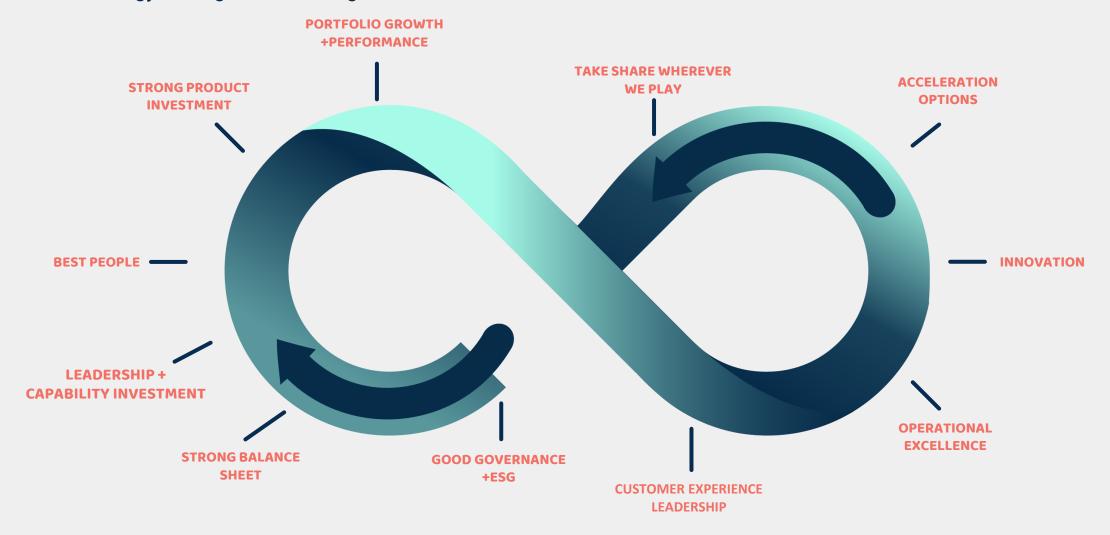




# **Aristocrat's Growth Strategy**



# Proven strategy driving sustainable growth and business resilience



# Design & Development (D&D) Investment



Aristocrat's #1 investment priority; Double-digit levels of investment maintained, supporting profitable growth



<sup>1.</sup> Includes Anaxi (Online RMG and Customer Experience)

# Recognition of our High-Performing Portfolio & Games



# Most powerful, industry-leading portfolio of high profile and well recognised titles



### **Global Gaming Awards 2022**

Awarded Land-Based Industry Supplier of the Year 4<sup>th</sup> year in a row

Awarded Slot of the Year (Wild Wild Buffalo™)



### **2022 Slot Survey**

### Gaming - ANZ

Ranked #1 supplier in terms of best performer by 88% of respondents

Ranked #1 supplier in terms of share gains by 75% of respondents

Ranked #1 supplier for greenfield allocation

Ranked #1 supplier for handling supply chain

Ranked #1 supplier 7th year in a row



### October 2022 Game Performance Database

### Gaming - North America

**#1 Portrait Slant Cabinet** (Neptune™ Single)

#1 Core Overall Game (Buffalo Ascension™)

12 of top 25 Games - Core Low Denom Video Reel

5 of Top 25 NEW Games - Core Overall

# 6 of Top 7 Premium Video Reel Cabinets (including the top 5: #1 $Arc^{TM}$ Single, #2 Helix $Plus^{TM}$ Upright,

#3 MarsX<sup>™</sup> Portrait, #4 MarsX<sup>™</sup>, #5 Arc<sup>™</sup> Double)

5 of Top 10 NEW Premium Leased Games (including Lightning Dollar Link™)

18 of Top 25 Premium Leased Games (including the entire top 11)

12 of Top 25 Premium Parent Games (including #1 Dragon Link<sup>TM</sup>; #5 Dollar Storm<sup>TM</sup>)

**4 of Top 8 WAP Games** (including all four Dollar Storm™ titles)





### Q3 2022 Slot Managers Survey

### Gaming - North America

Top 3 of the Most Anticipated Premium Leased Games (Lightning Dollar Link<sup>TM</sup>, NFL, Buffalo Grand Deluxe<sup>TM</sup>)

#1 Most Anticipated Core Cabinet (Neptune<sup>TM</sup> Single)

#1 Market Share - Lease/Participation Games 33% market share in U.S. & Canada

**#1 Supplier by Ship Share - Unweighted** 25% market share in U.S. & Canada

### October 2022 Game Performance Report

### Gaming - North America

#1 Top Indexing Supplier - Overall

#1 Top Indexing Supplier - Owned

#1 Top Indexing Supplier - Premium Leased

#1 Top Indexing Supplier - Premium Leased & WAP



### 2021 Slot Awards

### Gaming - North America

Best Overall Supplier of Slot Content

Most Improved Supplier - Premium

Top Performing NEW Premium Game ( $Dragon\ Link - Golden\ Gong^{TM}$ )

Top Performing NEW Cabinet − Core (MarsX<sup>TM</sup> Portrait)

Top Performing NEW Cabinet − Premium (MarsX<sup>TM</sup> Portrait)

Top Performing Core Video Reel Game (Buffalo Gold<sup>TM</sup>)

Top Performing Premium Game (Dragon Link - Happy & Prosperous™)

Top Performing 3<sup>rd</sup> Party IP Branded Game (Crazy Rich Asians<sup>TM</sup>)

Top Performing Proprietary Branded Game ( $Buffalo\ Link^{TM}$ )

### **Pixel United**

Most Improved Social Casino Game (Lightning Link Casino™)

# **Aristocrat Gaming - Overview**



Strong exposure to the US consumer; Leader in North American Gaming Operations, ANZ & North America Outright Sales; Strong diversified game portfolio and technology partner

**A\$3.0bn** <sup>1</sup>/<sub>31%</sub>

FY22 Revenue

**A\$1.5bn** 

FY22 Segment Profit

**51.9%** 2.8 pts

FY22 Margin





### **Leader in North American Gaming Operations**

59,199 Gaming Ops. Installed units

3 of the Most **Anticipated Premium Leased Games** 

**US\$55.78** Market-leading **FPD in North America** 

### Leading business in Outright Sales markets globally

35,387 **FY22 Outright** Sales

US\$18,524 (NA) A\$23.206 (ANZ) Market-leading **ASP** 

Supplier of the Year Land-based<sup>1</sup>

### Strong, diversified portfolio & platform

19 out of 25 top Premium Leased games<sup>2</sup>

**Global Studios** 

~4,000 **Employees** 

<sup>%</sup> change is year on year. Details above are rounded numbers for the year ended 30 September 2022 2. Average performance per Eilers' Game Performance reports in the 12 months to 30 September 2022

# Aristocrat Gaming – Detailed Results



Growth in Americas, ANZ and adjacent segments; D&D investment drives long-term game performance and market-leading products

Total Gaming		America	Americas <sup>1</sup> ANZ			International Class III			
Summary Profit or Loss		2022	2021	2022	2021	2022	2021	2022	2021
						Constant Currency <sup>2</sup>		Constant Currency <sup>2</sup>	
		A\$ million	A\$ million	US\$ million	US\$ million	A\$ million	A\$ million	A\$ million	A\$ million
Revenue		2,982.6	2,269.6	1,704.6	1,365.4	461.7	399.8	108.0	44.9
EBITDA		1,748.9	1,331.1	1,065.9	847.3	189.2	187.0	54.8	13.5
Depreciation and Amortisation		(201.9)	(215.9)	(109.5)	(118.2)	(31.9)	(35.0)	(15.2)	(22.9)
Segment Profit		1,547.0	1,115.2	956.4	729.1	157.3	152.0	39.6	(9.4)
Profit Margin	%	51.9	49.1	56.1	53.4	34.1	38.0	36.7	(20.9)
Amortisation of acquired intangibles		(50.4)	(55.8)	(35.7)	(41.7)	-		-	-
Segment Profit after amort of acq intangible	es	1,496.6	1,059.4	920.7	687.4	157.3	152.0	39.6	(9.4)
Volume									
Platforms	Units	35,387	25,759	19,366	11,645	12,366	12,082	2,297	626
Conversions	Units	9,696	8,698	6,947	5,798	2,749	2,900	•	
Price				US\$/ unit	US\$/ unit	A\$/ unit	A\$/ unit		
ASP	\$/ unit			18,524	17,169	23,206	20,045		
Gaming Operations <sup>3</sup>									
Class III premium	Units	31,595	27,719	31,595	27,719				
Class II	Units	27,604	26,313	27,604	26,313				
Total units	Units	59,199	54,032	59,199	54,032				
Total avg fee per day	US\$ / day	55.78	51.41	55.78	51.41				

<sup>1.</sup> Volume and Price North America only

<sup>2.</sup> Constant Currency amounts refer to 30 September 2022 results restated using exchange rates applying in 2021

<sup>3.</sup> North America only

# Pixel United - Overview



Top 5 global games publisher with strong & diversified portfolio; Exposed to attractive segments, profitable growth from continued portfolio diversification, targeted investment in Live Ops, features & content and User Acquisition

US\$1.8bn 0.6%

US\$605m <sub>0.4%</sub>

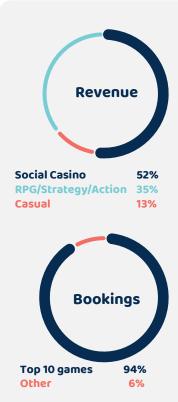
**33.0%** <sub>0.4 pts</sub>

FY22 Revenue

FY22 Segment Profit

FY22 Margin





### Above - category growth

# Resilient

Revenues in soft market 5.5m DAU

**Evergreen Titles** 

### Strengthening & diversified portfolio with increasing monetisation

**82c FY22 ABPDAU**  \$953m

FY22 Social **Casino Bookings**  \$457m

FY22 RAID: Shadow *Legends*™ Bookings

### Significant organic investment drives growth & strong platform

\$480m

**FY22 User Acquisition** 26% of Revenue

**Global Studios** 

~2,900 **Employees** 

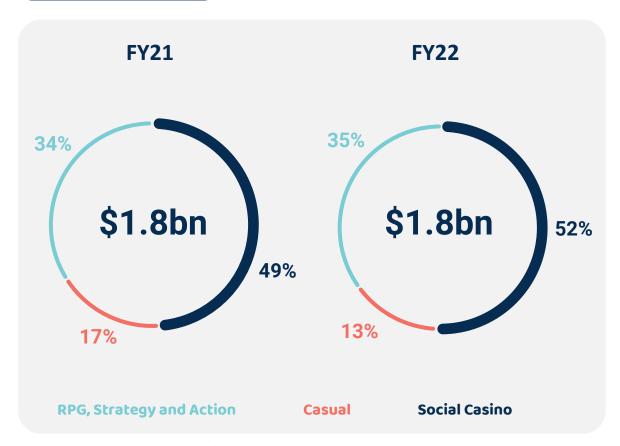
% change is year on year. All figures in USD unless otherwise stated. Details above are rounded for the year ended 30 September 2022

# **Pixel United - Portfolio Diversity**



Diversified portfolio across genres, geographies and demographics

### **BOOKINGS BY SEGMENT**



<sup>1.</sup> Games which contributed more than ~US\$50 million bookings. All figures in USD unless otherwise stated

### BOOKINGS BY GAME <sup>1</sup>

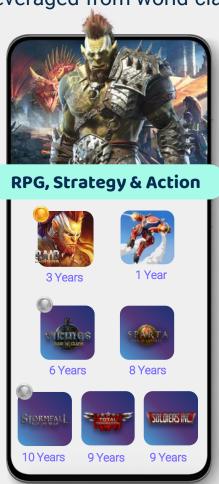


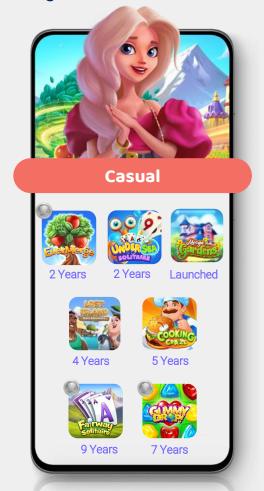
# Pixel United - Game Portfolio



Diversified portfolio across new, scaling and franchise titles; Exposure to high yielding mid-core genre; New genres with owned IP and Social Casino slot content leveraged from world-class design studios across Aristocrat





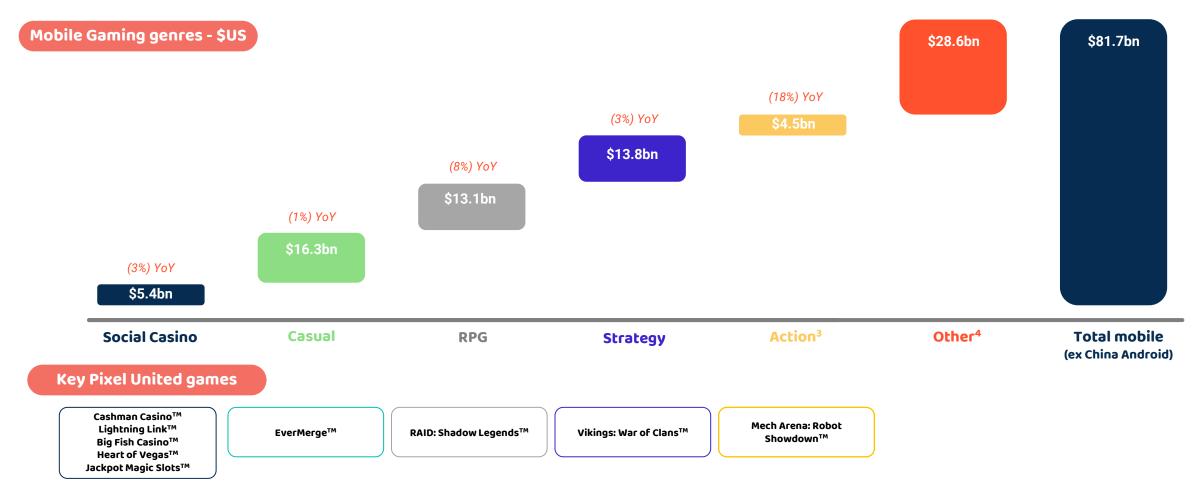




# Pixel United - Mobile Gaming Market



Large Total Addressable Market (TAM) of ~US\$80 billion globally<sup>1</sup>; Estimated to grow at ~4% according to industry data<sup>2</sup>



Genres defined and sized based on management's proprietary segment definitions and Sensor Tower's worldwide revenue estimates for top grossing US games; Games that are successful only in Asian markets excluded; YoY growth for the 12 months to September 2022

<sup>1. ~\$80</sup>bn estimated by Sensor Tower excluding Android stores in China (included in NewZoo data); data for the 12 months ended 30 September 2022 as at October 2022

<sup>2.</sup> According to NewZoo as at July 2022; 3-year CAGR from 2022 to 2025

<sup>3.</sup> Categorised as Shooter genre per Sensor Tower

<sup>4.</sup> Includes Sports & Racing and Action categories per Sensor Tower, as well as games created in Asia that are primarily earning revenue in Asia rather than Tier-1 Western markets

# Online RMG - Perspectives and Opportunities



Strategy to scale in a growing and attractive adjacency; initially targeting a significant share of the North America iGaming market



- Online RMG comprises iGaming, iLottery and Online Sports Betting
- ▲ 2022 global TAM of ~US \$83 billion¹
- ▲ iGaming is currently legal and operating in seven US states ~US \$5 billion GGR<sup>2</sup> with more expected to regulate over time
- ▲ Highly complementary and logical adjacency for Aristocrat



- ▲ Targeting a significant share of the US iGaming market over the medium-term
- ▲ Growing to penetrate at least 70% of regulated jurisdictions across North America
- ▲ Longer term goal to be the leading gaming platform for global online RMG

<sup>1.</sup> Gross Gaming Revenue (GGR) in US dollars; reflects global onshore GGR for iGaming, iLottery and Online Sports Betting; Source H2 Gambling Capital July 2022

<sup>2.</sup> Eilers, 12 months to 30 September 2022

# Glossary of Terms

# Gaming

Americas	North America (US and Canada) and Latin America
ANZ	Australia and New Zealand
ASP	Average Selling Price (Outright Sales)
Class II	Games of chance based off bingo
Class III	Games of chance based off poker, such as slots, roulette, blackjack, etc
CDS	Central Determination System. A collection of secured computers located at a casino that randomises the electronic scratch ticket outcomes (wins/losses) of a game and delivers them in a predetermined order to the player terminals on the casino floor
CX	Customer Experience (formerly Systems business)
EGM	Electronic Gaming Machine
FPD	Fee Per Day. The amount Aristocrat receives per day for Gaming Operations EGMs. Often expressed as an average fee per day
Gaming Operations	Continued operation and maintenance of land-based gaming machines
GGR	Gross Gaming Revenues. The difference between gaming wins and losses before the deduction of casino operating costs and expenses
HHR	Historical Horse Racing
International Class III	Markets outside Americas and ANZ (includes Asia, Europe, South Africa)
MarsX <sup>TM</sup>	Aristocrat's proprietary branded, next generation EGM cabinet
NYL	New York Lottery
Outright Sales	The outright sale of an Electronic Gaming Machine
Stepper	A slot machine with a mechanical reel
Video	A slot machine with a video reel
VLT	Video Lottery Terminals
Washington CDS	Washington (State) Central Determination System

# **Mobile Gaming**

ABPDAU	Average bookings per Daily Active User. Total bookings in each period, divided by the number of days in that period, divided by the DAU during the period
Bookings	Amount paid by customers
DAU	Daily Active Users or number of individuals who played during a particular day. 'Active' means a player had at least one game session during the day
Features	Added elements of the game to attract, engage and retain users
IDFA	Identifier for Advertisers on iOS (Apple). Used to measure marketing campaigns, value ads, find new app users, and segment users, or aggregate access to ads (Google equivalent is GAID, Google Ad Identifier)
Live Ops	Live game operations. A layer of gameplay which sits on top of the base core game and is time limited. They usually do not impact the outcomes of the core game. These can be one-time contests, tournaments, bonuses or social club events
LTV	Lifetime Value. The value of a player over the lifetime of the game
Mobile	Mobile Device
PC	Personal Computer
Pixel United (PxU)	Name of Aristocrat's Social Free-to-Play digital games business
RPG	Role Playing Game. A game that focuses on the advancement of a main character, acquisition of items and has an over-arching storyline
Social FTP	Social Free-to-Play. Video games that give players access to content without paying. Monetisation typically generated from in-app purchases and/or advertising revenues
Strategy game	A game that requires players to combat against one another, utilising skilful planning and tactical thinking
Tier-1 Western Markets	US, UK, Canada, France, Germany and Australia
UA	User Acquisition (Digital Marketing Investments)

# Glossary of Terms

# Financial

Capex	Capital expenditure
D&D	Design & Development investment
EBITDA	Earnings Before Interest, Tax, Depreciation and Amortisation
EPS	Earnings Per Share
EPSA	Earnings Per Share before amortisation of acquired intangibles
Normalised ETR	Effective Tax Rate before significant items
FX	Foreign Exchange
NPAT	Net Profit After Tax
NPATA	Net Profit After Tax before amortisation of acquired intangibles (excludes significant items)
Recurring Revenue	Predictable, stable components of a company's revenue. For Aristocrat, includes Gaming Operations and Social Free-to-Play revenues.
SG&A	Selling, General and Administrative expenses

### Other

Anaxi	Name of Aristocrat's online RMG business
B2B	Business-to-Business. That is, business activities carried out between two or more companies without consumer contact
B2C	Business-to-Consumer. That is, businesses carried out with the direct consumer
ESG	Environmental, Social, and Governance
iGaming	Online gaming; a component of the online RMG segment. Ability for a customer to play their favourite slots/poker or bingo game online, for real money
LIVE Casino	Ability to play online casino games, in real time and with real live dealers, to imitate experience of actual casino attendance
M&A	Mergers and Acquisitions
OSB	Online Sports Betting. Individual wages on the outcome of racing games and sports events (including video games and horse racing)
RG	Responsible Gameplay. A core Aristocrat policy and commitment encouraging players to make good gaming decisions
RMG	Online Real Money Gaming. Refers to gaming online, including online sports betting (OSB), iGaming (table games, poker/slots, bingo), LIVE casino. Excludes casino-based gaming and Social Free to play casino games
TAM	Total Addressable Market
White Label	A non-branded system available for B2B customers to provide to their customers (end-consumers)

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### For further information, contact:

### **Investors**

James Coghill
General Manager, Investor Relations
+61 412 426 272
james.coghill@aristocrat.com

### Media

Natalie Toohey Chief Corporate Affairs Officer +61 409 239 459 natalie.toohey@aristocrat.com